

Aanchal Chhabra

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Objective

To be an expert in my area of work, with passion for challenges, and working with people.

Seeking a role where I will be able to apply my skills with strict adherence in achieving the organization goals

Key skills

- Leadership.
- Good time management.
- Ability to communicate with people.

Summer Internship

KSC Retails Pvt. Ltd., New Delhi

(April 3rd 2017 - June 15th 2017)

Project Title: To analyse the marketing presence of rangeen culture

Role: Sales and Marketing Intern

Achievements : Granted highest performance rating within 2.5 months of internship

Academic Qualifications

Qualification	Institute	Board	Year	Percentage/CGPA
PGDM General	Lal Bahadur Shastri Institute of Management, Delhi	AICTE	2018	6
Btech(CSE)	Chandigarh group of Colleges, Chandigarh	PTU	2015	75.6
12th	DAV Sr. Sec. Model School, Abohar	CBSE	2011	59.2
10th	Brahmrishi Mission School, Abohar	CBSE	2009	74.54

Project/Research

- **School Management In Core Java** - It is used as large database system which can be used for managing your school's day to day business.
- **Dynamics Customer Relationship Management In .net** - The objective is to make interaction of telecommunication company with its customers and to manage customer relationship with software application.

Work Experience

- 8 months in ICICI Securities as Senior Relationship Manager.

Certifications

- Insurance Regulatory And Development Authority Of India
- National Institute of Securities Markets

Academic Projects undertaken

- Studying Perception and factors affecting buying patterns of consumers in indian television market.
- Value Stream Mapping in PGDM Admissions.
- Role of Ego defensive technique in B2B sales

Key Electives in MBA

- Majors: Marketing
Subjects: Consumer Behaviour, Marketing Of Services, B2B Marketing , Strategic Brand Management, Sales and Distribution Management, Integrated Marketing Communications, Strategic brand Management
- Minors: Operations
Subjects: Supply Chain Management, Project Management , Total Quality Management.

Personal Details

Permanent address : Ekta Colony, Street no. 1a Abohar (Punjab)

Date Of Birth : 25th June 1994