

# **ASHWARYA PRAKASH**

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# SENIOR MANAGEMENT PROFESSIONAL - OPERATIONS MANAGEMENT (DOWNSTREAM) / LOGISTICS / HSE

A dynamic professional; offering **over 35 years of experience** and dexterous in sustaining the approach, procedures & plans of the company in order to achieve optimized operations efficiency

Experienced in supporting line management in the development, implementation, policies / manual of operating Petroleum locations and overall Operations Management monitoring & ongoing revision/update of the HSE Culture, the Health, Safety & Environment (HSE)

Management System and supporting processes throughout the entire organization

Industry Target: Oil & Gas / Petro Chemicals / Consultancy | Location Preference: Mumbai / UAE (Dubai & Abu Dhabi)

# **PROFILE SUMMARY**

- Extensive understanding of heading downstream operational activities related to Petroleum products, logistics and skilled in implementing to best practices & completing complex assignments
- Good knowledge of flow dynamics, custody transfer systems, safety regulations, petroleum industry codes, specifications, standards and factory ordinances; conversant with templates for capturing operations downtime effectiveness; knowledge of downstream petroleum sector, terminal operations, engineering, facility upgrades, etc.
- **Directing for loading** & logistics operations in a safe & controlled manner and in compliance with the standards, procedures, legislations and depot management specific systems; provide leadership in the development and sustenance of skills, competencies, and capabilities within the team
- Facilitates the development and implementation of broad policies governing all aspects of business operations and administration, and helps Management to monitor corporate performance to ascertain progress towards attainment of stated business objectives
- Sound working knowledge of progressive HSE principles including human factors, industrial psychology
  as applied to HSE, behavioral safety management principles, etc.; comprehensive knowledge of principles of HSE risk
  management including control of Major Accident Hazards, implementation of HSE Cases, Process Safety and Personal Safety,
- An enterprising leader with ability to lead a team of specialists to develop operational and HSE policies and projects to help maximize sales and deliver a great customer offer; possess excellent analytical, interpersonal, relationship building and team building skills

Core Competencies: ◆ Operations Management ◆ Supply Chain Management ◆ Distribution Management ◆ Sales Operations ◆ Health Safety & Environment (HS&E) ◆ Procurement ◆ Fire & Safety Management ◆ Manpower Management ◆ Subordinate Skill Development ◆ Safety Audits ◆ Stock Management ◆ Liaison & Coordination ◆ Emergency Management ◆ PLT Operations & Management ◆ Sustainability Development ◆ Cross-Country Pipeline Operations ◆ Complex Operations - Tankers / Jetty ◆

## Key Highlights:

- Played a vital role in:
  - o Petroleum Location Unit Head, Territory Head, Senior Management Role in Operation, Logistic & HSE (PAN India)
  - Sustained improvement in HSE performance
  - o Developing F&S training module on functional requirement basis prepared & implemented in Petrochemical Plant
  - Planning for Safety Studies (Safety Audit, Quantitative Risk Analysis & Disaster Mitigation Plan) for Petroleum Installations
  - o Developing SOPs for Installation & drafting Audio & Visual Training material, etc.
- Deftly established new Exhaustive Training & practical Fire-Fighting module with training of PPEs & Respiratory system
- Holds the distinction of managing transport management of 33000 Oil tankers all over the country for receipt, storage & delivery
  of the product for inventory management
- Faculty for over 30 years on Petroleum Product Handling, Operation of Receipt, Storage and Deliveries, Automation System, Tank Wagon Operation, Tank Truck Operation, Tanker Operation, HSE Management, etc.
- Principal Panelist representing IOCL in Oil Industry Safety Directorate & Steering Committee Member for revision of OISD Standards

#### ORGANIZATIONAL EXPERIENCE

## Since 1984 | "Indian Oil Corporation Limited" (A Maharatna Company)

#### **Growth Path:**

2016-2018 Chief General Manager (Health, Safety & Environment), Head Office

2013-2016 General Manager (Operations)

2006-2013 Dy. General Manager (Operations), Head Office

2002-2006 Chief Operations Manager 1998-2002 Senior Manager Terminal

1996-1998 *Manager (Sales)* 

1992-1996 Dy. Manager (Supply & Distribution) 1990-1992 Assistant Manager (Supply & Distribution)

1988-1990 Assistant Manager (Operations)

1984-1988 Operations Officer

### **Key Result Areas:**

- Active participation during major Jaipur & Hazira fire for handling exigencies and post fire recovery process
- Involved in developing & implementing the maintenance philosophy, procedures, manuals, etc. for Operations & HSE department
- Responsible for executing maintenance & operational activities of Oil terminals
- Implemented Work Permit System, LOTO and JSA for related jobs
- Carrying out:
  - Inspection and Safety Audit of Retail outlets, Plant, Depot, Terminals, Aviation Fuelling Station, Lube Plant and ALDS
  - Analysis/detail investigation of incidents, accidents with root cause analysis
- Installation & commissioning of Fire Protection System and Fire Alarm System
- Mock Fire drills for various type of scenarios
- Conducting Fire & Safety awareness programs for:
  - o School Children, Villagers, LPG and Oil consumers & Employee's Family
- Accountable for developing:
  - o Training modules for the employee based on the Hazards
  - Module for Specific training programmes for executives
- Involved in devising:
  - On-site Emergency plan, various safety check lists, emergency procedures, Emergency action chart, etc.
  - O Digitalization of Operations & HSE Management System
- Course module for F&S training along with live firefighting training & Disaster Management
- Policy for Mutual Aid group with neighboring industries for petroleum & Gas installation
- o Emergency Response Disaster Management Plan (ERDMP)
- Preparing & finalizing tenders for procurement of Fire Fighting Equipments, Dry Chemical Powder, Water Monitor, Hydrant, Low Temp Suit, Leak Control Kit, etc.
- Coordinating with District Authorities, Mutual Aid Group Members, etc. for various clearances, awarding various services contracts and organizing on-site drill, etc.; drafting various reports for Inspector of factories & district authorities, etc.
- · Heading the overall gamut of Exigencies arises based off site; supervising advance winter stocking
- Conducting mitigation of various Emergency Calls related to LPG and Oil Leakage Handling, Hydro Carbon Tanker accident, Fire Accident, etc.; managing downstream logistic and ensuring product positioning at location
- Performing commissioning of:
  - Rain Water Harvesting Plant at Locations

Solar Power Plants at Location/Retail Outlets

# Projects Handled:

- Implementation & review of Design & Detail Engineering of Fire Protection System including Fire water network, fire pumps, Water spray systems, Foam systems, etc. for LPG Plant, Oil Terminal, Lube Plant & AFS
- Infrastructure Development at locations / Automation System

#### **EDUCATION**

- "Master of Technology in Bio Chemical Engineering from Indian Institute of Technology, Delhi"
- MBA (HR) in 2005
- M.Tech. in Bio Chemical Engineering in 1983
- B.Tech. in Chemical Technology in 1981

#### TRAININGS / SEMINARS / PROGRAMS ATTENDED

- Seminar by Dr. Marshall Goldsmith on coaching for Organization culture
- SAP Training for Senior Management
- Business Risk Management
- Course on Petroleum & Natural Gas
- Advance Financial Management Skills
- Marketing Research Tools & Techniques



- Threshold Overseas exposure
- Advance Terminal / Depot Management Course
- Safety Workshops

# **AREAS OF EXPERTISE**

- Development & Implementation of SMART Terminal concept
- Development & Implementation of Road Transportation Safety Policy
- Operation & maintenance of automation facilities of Petroleum locations.
- HSE Management at Petroleum and Gas locations, Aviation Fuelling Stations and Lube Plants; Operation of Safety equipments
- Introduction of Behavior Based Safety (BBS) at operating unit & Organizational level

# **OVERSEAS ASSIGNMENTS**

- Brazil Government for the Concept of Ethanol Blended MS
- Sri Lanka for audit of IOC Srilanka Petroleum location on Safety, QC & operational activities
- Mauritius for audit of IOML Petroleum location on Safety, QC & operational activities
- Nepal Government for audit of Petroleum locations on safety aspects of location
- Bhutan Government for audit of Retail Outlet & Gas Distributors on safety aspects
- Malaysia for interface on Implementation of Best Practices followed at Petroleum location & Retail Outlet



# PERSONAL DETAILS

Date of Birth: 26th August 1958 | Languages Known: English & Hindi