

**Name: Khan Muqet Zubair**  
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**Phone -9949731303**

### Objective:

Seek to work in a setting that will dare me extra at the same time as allowing me to add to the sustained enlargement and achievement of the organization.

### Work Experience

**Company** : Aimbeat Softech Pvt Ltd, Vashi Navi Mumbai  
**Duration** : 21<sup>st</sup> March 2018 –Till Date  
**Position** : Digital Marketing Executive

### Responsibilities:

Managing, SEO, PPC, SMM, Content and Display advertisement. Below the brief:

- Search Engine Optimization: Requirement analysis planning the SEO strategies that fit to the client business. Implement the strategies on the right way to grow organic traffic.
- Social Media Marketing: Provide a complete social media solution based on the interest. Generating evergreen content to engage more audience. Spreading all events, content, news and programs via paid ads on Facebook, Twitter and LinkedIn. Work closely with the other team members to meet client goals
- Keep pace with social media and internet marketing industry trends and developments

**Company** : SkeanTech Solutions, Banjara Hills, Hyderabad  
**Duration** : 30<sup>th</sup> October 2017 – 10th February 2018

**Position** : Digital Marketing Executive

### Responsibilities:

Managing, SEO, PPC, SMM, Content and Display advertisement. Below the brief:

- Search Engine Optimization: Requirement analysis planning the SEO strategies that fit to the client business. Implement the strategies on the right way to grow organic traffic.
- Pay per Click Campaigns: Understand the business of the client, analyse the competitor's keyword and bidding strategies. Plan the perfect pay per click campaigns based on keyword research and experiments. Implement the strategies based on data and optimize for more conversion.
- Social Media Marketing: Provide a complete social media solution based on the interest. Generating evergreen content to engage more audience. Spreading all events, content, news and programs via paid ads on Facebook, Twitter and LinkedIn. Work closely with the other team members to meet client goals
- Communication to team and management on project development, timelines, and results
- Keep pace with social media and internet marketing industry trends and developments

**Company** : Titan Engineering Solutions, Kurla, Mumbai  
**Duration** : 1<sup>st</sup> June 2017 – 31<sup>st</sup> October 2017.  
**Position** : Intern (Support Engineer)

**Company** : MasterTech Web Application LLP, Thane, Mumbai  
**Duration** : 2nd June 2014 – 28<sup>th</sup> May 2017.  
**Position** : Content Developer  
**Work Experience:** 2 years and 11 Months

### Responsibilities:

- Updating vendor pages content with latest discount coupons
- Uploading blogs on various site including Joomla, Coupon press and Clipper
- Creating content for vendor pages as per requirement
- Uploading Unique Content for vendor pages

### Project Worked On:

1. Creating Australia Master-Category List and India Master List
2. Worked on SEO for Link Building with Sponsored Reviews
3. Data Mining for Competitors useful for Link Building Purpose (both for Bing and Google)

### Professional Experience

- Sound Knowledge in CMS
- Strong knowledge in Dreamweaver and Photoshop
- Good understanding of reviewing process
- Knowledge about Affiliate Platforms
- Strong knowledge on HTML and CSS3

### Technical Summary

**Hadoop Framework:** Hive, Pig Latin, HBase, SQOOP, HDFS, Flume and MapReduce  
Hands on Experience in installing, configuring and using Hadoop ecosystem like MapReduce, Hive, HBase, Pig and Oozie.

### Educational Qualification

Bachelor of Engineering (B.E) in **ELECTRONICS ENGG** from **Pillai's Institute of Information Technology (PIIT)**, New Pavel

### Personal information

**Name:** Khan Muqet Zubair  
**Address:** 303/4, Nishat Niwas Opp Asha Pump LBS Marg Kurla(west)  
Mumbai-400070, Maharashtra

**Date of Birth:** 10/08/1991  
**Nationality:** Indian  
**Marital status:** Married  
**Hobbies:** Cricket, listening to music

**Declaration:**

I hereby declare that the above-mentioned data is true fully up to my knowledge.

**Place:** Khan Muqet Zubair

**Date:**