

## CERTIFICATION

- Digital Marketing By Udemy
- Fundamentals of Digital Marketing By Google
- E-Mail Marketing By HubSpot Academy
- Digital Journalism By Reuters & Facebook

## WORK EXPERIENCE

### Junior SEO Executive

GlobalNettech • July 2021 to Present

- Conducting off-site analysis of web SEO competition.
- Creating high-quality SEO content.
- Leading keyword research and optimization of content.
- Assisting with blog content.

### Political Analyst

IPAC • June 2020 to Apr 2021

- Collect data from sources such as public opinion surveys and election results
- Present research results by writing reports, giving presentations and publishing articles

### Project Coordinator

NewGen Knowledge Works • Nov 2021-Feb2022

- Assign tasks to internal teams and assist with schedule management
- Ensure standards and requirements are met through conducting quality assurance tests

### Supervisor

Sun Agro and Oil Mills • Sep2017- May2020

- Analyze shipment logs
- Track inventory and data Management

## EDUCATION BACKGROUND

### BE- Computer science

Latha Mathavan Engineering College- 2017


- Consistent 6.58 GPA
- Awarded Microsoft office Specialist



# MUTHU KUMAR


## BE-COMPUTER SCIENCE

I am a specialist in digital marketing .Moreover, my 1 years of working experience really helped me to become a pro of this competitive sector. And I have also finished lot of course's related to digital marketing conduct my google and facebook .

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## TECHNICAL SKILLS

Off page SEO

E-mail Marketing

Google-Ads , facebook -Ads

Advanced Excel

HTML Beginner