

NISHA.A

Sales & Marketing Professional

Work Experience: 5yrs

Age: 32

Sabbatical: 3.5yrs (2017 – till date)

*Reason: Marriage



+91 8124949442

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About Me :

An extrovert, with a creative mind. I always believe in “Not Doing Different things but to do Things Differently” by breaking the conventional theories.

Smart worker is who I'm in Short..Seeking a responsible and challenging position with an organization which offers opportunities for personal and professional development, where I can best utilize my skills and knowledge.



Qualification	University/Board	Month-Year	Percentage
M.B.A	SRM University, Chennai	May 2012	88%
B.E (Aeronautical)	Rajalakshmi Engineering College, Chennai	May 2010	75%
H.S.C	Balalok Matriculation School, Chennai	March 2006	84 %
S.S.C	Asan Memorial Senior Secondary School, Chennai	March 2004	80%

Work Experience

CITI BANK: Oct-2012 _Nov-2014

Sr Associate in Home Loans, Mortgages, Citi Banking & Citi Gold.

□ The work station - Anna salai Admin office.

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- Generating leads through Channels (Corporates, DSA's, Branch RM's) Sale closure, service and Customer handlings are the primary objectives.
- Targets for all the banking products are dealt with complete customer satisfaction.

VODAFONE: Nov-2014 – Jan 2017

Store manager for Vodafone's retail outlet.

- The work station –TTK Alwarpet
- The profile includes Sales, Service, Operations, Team handling and the overall maintenance and management of the store.
- Also hold a major responsibility in the career progression of the direct reportees.

Birla Sunlife Insurance: Jan 2017 – Oct 2017

Branch Manager

- The work station – Egmore handling a team of 7 on roll and 21 off role employees
- The major responsibility was to ensure the Profit and loss of the committed branch.

*I'm on my maternity break from Oct 2017 till date.



Career Highlights

- Rated as **Citibank Star Performer** for the 3rd quarter in 2013
- Won the "**Being Remarkable**" award from Citibank for continuous 3 months performance
- Won the prestigious "**Champions Forum**", and was awarded in **Japan** for the same, for being an outstanding performer in 2013.
- Won the Best Store Manager for Data Upsell Category FY'16 ➤ Also won Quarterly Retail Oscar for Best Store Manager.
- Was recognized as the Best People's Manager.



Skills

- Known for **Extempore speeches**, and have participated in many forums. ○ Public speaking is a Key strength
- Wide knowledge in **People management** and **Team Leading**
- Have **hosted major shows** and launch events from school to college and even with all my work organizations.
- Will be the **Single point of contact** for most of the organization's sale contests and will be the whole event organizer.
- Have always been **very distinctive** amidst any crowd, and will be the **frontrunner** at all state of affairs.



- ❖ Numismatics – Passionate about collecting Vintage coins.
- ❖ Keyboard player
- ❖ Amateur Guitar playing ❖ Carnatic Singing.
- ❖ Origami
- ❖ Marathon Runner
- ❖ Swimming
- ❖ Blogger (<https://www.blogger.com/profile/09941714437254239548>)



Languages	Proficiency		
	Read	Write	Speak
English	√	√	√
Tamil	√	√	√
Hindi	√	√	√
Sanskrit	√	√	-
Telugu	-	-	√



- **Address** : T2 veena vihar, saligramam, chennai
- **Sex** : Female
- **Marital Status** : Married
- **Children** : 2
- **Nationality** : Indian
- **Husband's Name** : Aravindh Kumar

Declaration

I, Nisha.A, hereby declare that the information contained herein is true and correct to the best of my knowledge and belief.

