

# ADARSH KUMAR

## Analyst

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📍 Noida, UP

## EDUCATION

MBA

Business Analytics and Marketing

📅 2017 - 2021

## DOMAIN KNOWLEDGE

- Quantitative Methods
- Data Warehousing
- Advanced Data Mining
- Business Intelligence (BI)
- Machine Learning
- Data Visualization
- Research Data Management
- Financial Analyst
- HR
- Marketing Research

## Skills

- SQL
- Python
- R
- Spss
- Excel
- Tableau

## CAREER OBJECTIVE

Highly analytical and process-oriented data analyst with in-depth knowledge of database types; research methodologies; and big data capture, curation, manipulation, and visualization. Furnish insights, analytics and business intelligence used to advance opportunity identification, process reengineering and corporate growth.

## WORK EXPERIENCE

### Internship

#### BGV

📅 Jan 2021 - Jan 2022

- Intern / Capgemini
- I am working in the Background Verification Team under the supervision of BV Manjunath.
- I am working end to end on the Project-specific Background Verification.
- **Project:**
- **Data Mining**
- Collected, cleansed, and provided modelling and analyses of structured and unstructured data used for major business initiatives
- **Loan\_Prediction\_System**
- Bank loan prediction using machine learning to make decisions for approving a loan
- With this project, we help our client in reducing bad loans, NPA, etc
- **Algorithmic trading**
- An algorithmic trading project will help to accept the value of your portfolio and tell you how many shares of each S&P 500 constituent
- With this project, we help our client to improve portfolio management, investment strategy, etc
- **Color-Detection**
- With the colour detection project, we help clients to understand the traffic signal using CNN
- With this project, we help our client to improve delivery planning
- **Fraud Detection**
- Selects the analytical modelling technique most suitable for structured, complex data and develops custom analytical models
- Experience with Excel and some dashboarding/data visualization (i.e., matplotlib, seaborn, or similar)
- Build effective visualisations to communicate data to key decision-makers. Build models to detect anomalies and resolve financial.