

# ABHYA RANJAN YADAV

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Summary	<p>Resolute and creative individual desires employment in marketing arm. Began career as a web developer in BharatPe but later got fascinated by marketing thus, willing to restart my career.</p> <p>Completed certifications from LinkedIn and Coursera in marketing research, digital and social media marketing with a keen interest in pursuing marketing career and contributing to company's growth.</p>
Work Experience	<ul style="list-style-type: none"><li>• Mindvit <span style="float: right;">May 2020-Present</span> Digital Marketing Executive</li><li>• BharatPe (Delhi) <span style="float: right;">Jan 2019 - April 2020</span> Frontend Developer</li><li>• TCS ION <span style="float: right;">June 2018 - July 2018</span> Machine Learning and Python Trainee</li><li>• APPTUNIX (Mohali, Punjab) <span style="float: right;">June 2017 - July 2017</span> Android App Developer Intern in PS-2</li></ul>
Certifications	<ul style="list-style-type: none"><li>• Strategic Marketing (Ongoing) <span style="float: right;">Coursera</span></li><li>• Market Research Foundations <span style="float: right;">LinkedIn</span></li><li>• Marketing Tools: Digital Marketing <span style="float: right;">LinkedIn</span></li><li>• Social Media Marketing Foundations <span style="float: right;">LinkedIn</span></li><li>• Excel for Marketers <span style="float: right;">LinkedIn</span></li><li>• Marketing Tips <span style="float: right;">LinkedIn</span></li><li>• Introduction to Data Science <span style="float: right;">Coursera</span></li><li>• Introduction to Big Data <span style="float: right;">Coursera</span></li></ul>
Project Experience	<ul style="list-style-type: none"><li>• BharatPe Health and Covid-19 Insurance <span style="float: right;">2020</span></li><li>• BharatPe Mobile Premier League <span style="float: right;">2019-2020</span></li><li>• BharatPe Responsive Website , Seo handled <span style="float: right;">2019</span></li><li>• BharatPe CRM Dashboard <span style="float: right;">2019</span></li><li>• BharatPe Khata, B2B invoice, Bill-pay <span style="float: right;">2019</span></li><li>• BharatPe Merchant App as well as FOS App <span style="float: right;">2019</span></li><li>• EMO – A MUSIC STREAMING ANDROID APP <span style="float: right;">2017</span></li><li>• 67<sup>TH</sup> MILESTONE FEST ANDROID APP <span style="float: right;">2017</span></li></ul>

Skills	<ul style="list-style-type: none"> <li>• Applications MS Excel, PowerPoint, MS Word</li> <li>• SEO Google Analytics</li> <li>• Interpersonal Skills Communication, Problem-solving, Team work, Time management, Creative</li> <li>• Programming languages C, JS, JQuery, React, React Native</li> <li>• Tools Android Studio, Cordova, VSCode, Github, Postman, Bit bucket</li> </ul>																
Volunteering	<ul style="list-style-type: none"> <li>• Member of Enactus (Social Entrepreneurship) BMU 2016-18 Selected among top 58 out of 160+ teams in India.</li> <li>• Part of Event Organizing team for BMU's 2017 fest (67th Milestone) , event Koham</li> <li>• Volunteer in Eco kart 2k16 organizing team 2016</li> </ul>																
Education	<table border="1"> <thead> <tr> <th>Degree</th> <th>Year</th> <th>School/University</th> <th>CGPA/ Percentage</th> </tr> </thead> <tbody> <tr> <td>B. Tech</td> <td>2015-2019</td> <td>BML Munjal University</td> <td>6.77</td> </tr> <tr> <td>12<sup>th</sup></td> <td>2014</td> <td>B.C.M. Sr. Sec. School, Ludhiana</td> <td>78%</td> </tr> <tr> <td>10<sup>th</sup></td> <td>2012</td> <td>B.C.M. Sr. Sec. School, Ludhiana</td> <td>92%</td> </tr> </tbody> </table>	Degree	Year	School/University	CGPA/ Percentage	B. Tech	2015-2019	BML Munjal University	6.77	12 <sup>th</sup>	2014	B.C.M. Sr. Sec. School, Ludhiana	78%	10 <sup>th</sup>	2012	B.C.M. Sr. Sec. School, Ludhiana	92%
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Personal Details	<ul style="list-style-type: none"> <li>• Date of birth 21 January 1996</li> <li>• Languages known English, Hindi, Punjabi</li> <li>• Nationality Indian</li> </ul>																