

# CURRICULUM VITAE

PANKAJ KUMAR

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## CARRIER OBJECTIVE

To work in a competitive environment that effectively utilizes my analytical, interpersonal, leadership and organizational skills to conceive and achieve solutions. The solutions which help the organization in not only meeting its targets, but also allowing it to grow, thereby, enhancing my own skills as an individual.

## EDUCATIONAL QUALIFICATION

Degree	Passing Year	Discipline	Board/University	Percentage Secured
MCA	2019	IT	Sarvapalli Radhakrishnan University Bhopal	CGPA:-7.87
BCA	2012	IT	Sikkim Manipal University	65%
INTERMEDIATE	2009	All subjects	BSEB	50%
MATRIC	2007	All subjects	BSEB	51%

## TECHNICAL EXPERTISE

**Operating System** : Windows  
**Language** : Core Java  
**UI** : html , javascript , css  
**Technologies** : JDBC, Servlet, JSP  
**DataBase** : Oracle (SQL),Mysql,PostgreSQL  
**Frameworks** : Spring Core ,Spring MVC  
**IDEs** : Eclipse,Netbean  
**Servers** : Tomcat

# Search Engine Optimization

## Primary Roles & Responsibilities in SEO:-

- Optimizing the website to increase the traffic
- Analysis of client's website, competitor analysis and top keywords analysis.
- Keyword Planning and Researching.
- On- page and off- page optimization.
- Content optimization:-Search engine friendly content development.
- Image and video optimization.
- PDF and MS word file Optimization.
- Dynamic optimization of web pages.
- Excellent Knowledge of PPC Campaign Management.
- Search Engine/ Directory Submission and Paid Inclusion.
- Monitoring the Website Traffic with Google Analytics Tools.
- E-mail Marketing, Viral Marketing.

### Projects during SEO Internship

- Worked on site like [www.oskitsolutions.in](http://www.oskitsolutions.in) for keywords live project training Nagpur, Digital marketing company Nagpur, Website Design nagpur
- Worked on site like [www.sgdindia.com](http://www.sgdindia.com) for keywords Nanofixit india, nanofixit for mobile, Screen protector guard for mobile

## PROFESSIONAL STRENGTHS

- Very Hardworking
- Punctual and loyal towards my work
- Always ready to learn new technology.
- Respond positively to challenges and pressure.

## PERSONAL PARTICULARS

**Fathers Name** : Satyanarayan Singh  
**Father Occupation** : EX Govt Employee  
**Date of Birth** : 13 ,july, 1992  
**Nationality** : Indian  
**Languages known** : Hindi, English

## DECLARATION

Sir, I hereby declare that all the above information given by me is completely true at the best extent of my knowledge.

**Date :**

**Place:**

**Signature**

**PANKAJ  
KUMAR**