

## CHRISTY SOFI M

34,Visuvasapuram,  
Pasupathipalayam,  
Karur-639 004.  
Contact No: +91 8870073020

christysofi555@gmail.com

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### PROFESSIONAL SUMMARY

Management Trainee driven to cut company costs and boost company revenue through innovative management techniques. Organized and diligent, with excellent written, oral and interpersonal skills. Successful in building and motivating dynamic teams.

### EXPERIENCE

#### MANAGEMENT TRAINEE

**Praba's Vcare Health Clinic PVT.LTD., – Chennai** – **7 months**

- Planning media for branding the products.
- Business planning for product by promoting through media process.
- Coordinating with agencies for media management.
- Budget planning
- Collaborates closely with other managers and executives
- Direct reporting to Chief Executive Officer

### ACADEMIC CREDENTIALS

**Master of Business Administration – 8.5 (CGPA)** **2019**

Chettinad college of Engineering and Technology  
Karur

**Bachelor of Electrical and Electronics Engineering – 7.89(CGPA)** **2016**

SNS College of Engineering  
Coimbatore

### SKILLS

- Listening skills
- Innovative thinking
- Continuous learning
- Good problem solving skills

**Software Known** : MS-Office

Statistical Package for Social Science (SPSS)

## ACCOMPLISHMENTS

- Published a research paper on “**Automatic Oil Packing Machine Using Pneumatic System**” in **Imperial Journal of Interdisciplinary Research (IJIR)**. (ISSN- 2454-1362) Vol-2,Issue-6, 2016.
- Presented a paper titled on “**Operation and Value Chain Management in Organisation**”, in the International Conference on Green Marketing: Adaptation and Challenges of Market Chain A Scenario organized by Department of Commerce, Karur Velalar College of Arts and Science held on **11<sup>th</sup> September 2018**.
- Participated in a one day workshop on titled on “**Share Market Operations**”, organized by the Research Department of Commerce, Jairams Arts and Science College, Karur held on **2<sup>nd</sup> March 2018**.

## CO-CURRICULAR ACTIVITIES

- Participated in **Cultural Programme in State Level Golden Jubilee Republic Day Sports at Tamil Nadu Newsprint Papers Ltd., Stadium, Karur** during the month of January 2008.
- Successfully completed **Web Multimedia** courses held from **02.05.2012 to 20.05.2012** in **Chettinad College of Engineering & Technology, Karur**.
- Organized two days inter college symposium “**Home of electricity**” during **Aug 2015**.
- Organized a one day **National Level Management Fest -Yukthi 2018** and acted as a coordinator in “**Muthalvan Viruthu**”.

## PROJECTS

**Main Projects – PG** – “A Study on consumer perception towards colgate oral care products in Ambattur region”

**Mini Projects – PG** – “A Study on reason for Poor strength in selected karur rural area Government Primary Schools and Measures to improve” applied in Tamilnadu State Council for Science and Technology DOTE Campus, Chennai.

**Main Projects - UG** – “**Automatic Oil Packing Machine using Pneumatic System**” – **ABSTRACT:** To design a oil packing machine using pneumatic system.

## PERSONAL DETAILS

Father Name : Mr. I Mathew Joseph  
Date of Birth : November 5, 1994  
Languages Known : English & Tamil (R, W & S)  
Nationality : Indian  
Personal Trait : Team Work and Hard Working  
Hobbies : Listening Music, Surfing, Art and Craft, Travelling Long Distance

## DECLARATION

I hereby declare that above given information is true to the best of my knowledge.

Place :

Date :

(CHRISTY SOFI M)