Anand Iyer

MMS-Marketing





Personal Details

Contact no's: 9004196243 9773275861

Email Id:

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Date of Birth: 06^{th Dec} 1991

Hobbies & Interests:
Football
Cricket
Gym
Reading

Competencies:

Quick Learner Team Player Problem solving Analytical skill

Technical Skills:

PHP SQL Python Html MS Office

Address:

Room No-3, Shilp Apartment, Opposite Janata Sahakari Bank, Rambaug lane no-4, Kalyan West -421301

Languages Known: English, Hindi, Marathi and Tamil

Work Experience 30 Months

Name of Organization: RTG Trackers (July 2017- July 2018)

Designation: Software Developer

Job description:

Developing application for effective tracking system of vehicles

Name of Organization: Neural IT (Mar 2017- July 2017)

Designation: Software Developer

Job description:

 Developing software's forclients to implement HR Payroll, Contract Labor, and Financial Reporting

 Worked on creating word template and creating dynamic chat bot application

Name of Organization: Next Services (Sept 2015- Jan 2017)

Designation: Software Developer

Job description:

 Developed various interface module of patient's health problems in the healthcare software

 Understanding the business mapping of clients, and developing the software based on the same

Education

Year	Examination	Institution	Percentage Obtained
2020	MMS	SIES college of Management Studies	67.13 (First Year)
2015	BE	Ramrao Adhik Institute of Technology	63.90
2009	HSC	Seth Hirachand Mutha College of Arts, Science and Commerce	69.50
2007	SSC	S.V.V.H. S	79.69

Certifications

- Data Scientist from Simplilearn (SMPL-DSM-211)
- Big Data Analytics with Excel and Spark Developer (2019)
- Data Science with SAS, R and Python (2019)

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Projects & Internships

Summer Intern at HDFC bank (May 2019 to June 2019)

Title: A study on digitalization in the Banking Sector

- Generating Leads, Creating cross-selling and Upselling opportunities
- Research study on the perception of people towards the HDFC digital banking products
- Exposure to different banking processes and challenges faced

Skill Linked Immersion Project (Management Project- February 2019)

Title: Analysis of Big Data

- Understanding the handling of Big Data of Social Media
- Extraction of information using Big Data in optimization of Business

NGO Internship at Khushiyaan Foundation (April 2019)

- Conducted informative session for the students of TMC School no:66, Waghbil, Thane as a part of project 'Pathshala'
- Part of Food distribution project 'Roti Ghar' for the underprivileged residing near a dumping ground of the city
- Part of Beach cleaning drive 'Beach Warriors' at Dadar and Juhu beach

Idea Research Project

Title: Digitization of Education

- Survey of schools for digital education environment
- Studied need of digitization in education and ways to integrate digitization in learning practices

Project-Automatic License Plate Detection System

 Development of a mobile application for identification and detection of vehicle license plates without any human intervention using programming languages

Achievements

- Earned appreciation from the Branch Manager of HDFC bank during the summer internship (2019)
- Represented the SIESCOMS cricket team at MBA universe tournament and was declared as the 'Man of the match' (2018)

Extra-Curricular Activities

- Member of the Alumni Committee, SIES College of Management Studies (2018-19)
- Member of Sahyog Committee, SIES College of Management Studies (2018-19)
- Event organizer during workshop on Web Design & Development (2014)
- Attended workshop on computer hardware technology & IT network Infrastructure (2013)