

RESUME

Akansha Singh

◆ Akanshasingh30nov@gmail.com

Career Objective

- ◆ To work in an organization where employees are given ample opportunities to out shine which in turn will help them boost their morale and to value their contribution .To keep them in a position with optimum involvement with a sense of empowerment so that the employees develop their skills exponentially with utmost precision and at the same time find job roles to put them in to greater responsibilities.

Education Qualification

- ◆ Undergraduate - bachelor's in mass communication.
- ◆ Secondary & Sr. Secondary - Dr. V.S Education Center Kanpur

Experience

- ◆ 2.5 years in Public Relations, Client Handling, Digital Marketing.
- ◆ 2.5 year in Research & Marketing, Event Management.

Internships & Designations

- ◆ NDTV Group - Program Coordinator & Production Assistant.
- ◆ Swayam Mool's Developed By MHRD (JMI University) - Content Writer & Website Handler.
- ◆ Indian Wedding Show – Public Relations Executive & Digital Marketing.
- ◆ ICCE Cause supported by UNFCCC - Coordinator in Green Revolution Global Program.
- ◆ Loofree (KR Brand Solutions Pvt. Ltd.) –Online Journalist

Jobs & Designation

- ◆ IWS Events & Entertainment - Public Relations Executive & Marketing.
- ◆ 7 Kreinto Pvt. Ltd. – Business Development & Marketing.
- ◆ Zomato Pvt. Ltd. – Menu Re engineering Executive.

Contracts

- ◆ Indian Wedding Show – Planning, Social Media Handling & Marketing.
- ◆ Fruits of Afghan.com & Fruktoj.com – Business Development & Logistic.
- ◆ Indian Wedding Cupid – Event Planning & Execution.
- ◆ NDTV – Audience & Guest Handling.



Address

Gurugram, 122002.



About Me

Creativity was always my power also interested in research, strategy planning, outbound marketing.



Skills

Communication

English:

Hindi:

Creativity:

Research &

Presentation:

Quality Of Work:

Management Skills: