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**Name: Simran Sahni**

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| ***Educational Qualifications:*** |

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| **Year** | **Degree/Qualification** | **University/Board/School, City** | **Percentage / CGPA** |
| 2017-19 | PGDM – Finance and Marketing | New Delhi Institute of Management, Delhi | Completed (Degree awaited) |
| 2014-17 | BBA | Guru Gobind Singh Indraprastha University (NDIM) | 79% |
| 2013-14 | Intermediate (commerce): C.B.S.E | Lady Irwin Sr. Sec. School | 80.5% |
| 2011-12 | Matriculation: C.B.S.E | Lady Irwin Sr. Sec. School | 77.9% /  8.2 CGPA |

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| ***Past Experience:*** |

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| * **Business Development Executive/ Assistant Relationship Manager** | **Company: American Express t/c by Silaris Informations Pvt Ltd**  **Location: Delhi-NCR**   * **Increased American Express Credit Cards Client base** * **Received awards for best performance consecutively for 3 months** |
| * **Executive Director** * **Marketing and Finance Head** | **Company: Japmofien Sian Production Pvt. Ltd.**  **Location: Delhi-NCR**   * **Start-up company** * **Managed finance and marketing department** |

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| ***Projects/Trainings Undertaken:*** |

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| * **Summer**   **Internship**  (May-June 2018) | **Company: Japmofien Sian Production Pvt. Ltd.**  **Location: Delhi-NCR**   * **Research on YouTube as a digital marketing tool** |
| * **Winter Internship**   (Nov-Dec 2017) | **Company: Oyo Rooms**  **Location: Delhi-NCR**  **Project Title: Controlling and Monitoring the Operation Matrix**   * **Operated operation dashboard** * **Reduced unhappy percentage** * **Reduced leakage of finance for the company** |
| * **Summer Internship**   (July- Sept, 2015) | **Company: CPA Global Pvt. Ltd. Location: Noida** |
| * **Major Project**   (2016) | **Company: Central Bank of India Title: Ratio Analysis of Central Bank of India** |
| * **Minor Project**   (2015) | **Company: Stock Markets**  **Title: Assessing Financial Market Integration in Selected World Financial Markets** |

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| *Computer Proficiency* |

* Possess working knowledge, can work on MS-word, PowerPoint, Internet
* Able to operate SPSS

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| *Positions of Responsibility:* |

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| * Volunteer in Illuminati club ( Communication Club ) as a chair holder * Coordinated IT Quiz in Intercollege fest * Volunteer in Manthan (Intercollege fest) * Back stage Coordination * Responsible for overall coordination and event organization |

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| *Co-Curricular/Extra Curricular Activities:* |

* Awarded for volunteering Shikshit Bharat Abhiyaan by Deputy CM (current)
* Participated in Street Play in Spandan (Inter college fest)
* Member of winning team in Admad in Manthan (Intercollege fest)
* Participated in Admad in PGDM
* Completed basic learning course in Japanese.
* Conducted many cultural events of the institute in BBA including Mr. and Mrs. Manthan, Rangoli making competition, Quiz, Admad
* Participation in AIMA interactive sessions
* Participation in co-curricular activities in 12th

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| ***Personal Details:*** |

**Date of Birth :** 12-03-1997

**Nationality :** Indian

**Languages known :** Japanese**,** English, Hindi & Punjabi

**Permanent Address :** 300/9 Satyadeep Appartments Garhi, Amrit Puri, East of Kailash, New Delhi