

# ABHISHEK MADHESHIA



## Contact

@ abhishekg5692@gmail.com

+918737024293

Deoria (Uttar Pradesh) INDIA

## Personal Details

Date of Birth : 05/06/1992

Nationality : Indian

## Skills

MS office 100%

Human Resource Management 80%

Excellent Communication 80%

Customer Service 100%

Adaptability 100%

Social Media Marketing 80%

Email Marketing 100%

Google Doc 80%

## OBJECTIVE

A young & dynamic MBA Graduate in Human Resource Management & Marketing with sound knowledge about Digital Marketing techniques. A quality-oriented professional with proven analytical, multitasking, and technical skills. Aiming to leverage my abilities to successfully fill the role at your company. Frequently praised as adaptable by my peers, I can be relied upon to help your company achieve its goals by maintaining a high level of professionalism and ability to show my worth with a competitive and unique organization while ensuring the level of commitment and stability is maintained.

## EXPERIENCE

### Just Dial Pvt. Ltd.

March 2016

Just Dial Ambassador

- June 2016

Spread awareness about Just Dial as being its Ambassador

Meet every kind of business / commercial establishment and educate them how Just Dial is beneficial for them

Create awareness and interest as to what win-win situation Just Dial can create for their business objective

Visit (In a particular area for working) all sorts of business establishments (small to big), meet the customers, make an entry of complete details of their business establishment, and pitch about signing up with Just Dial and thus convert those prospects to customers

## INTERNSHIP

### EasyQuot, (Digital Marketing Specialist), August 2019 - November 2019

Design and oversee all aspects of our digital marketing department including, email, plan and manage social media platforms.

Prepare accurate reports on our marketing campaign's overall performance. Coordinate with advertising and media experts to improve marketing results. Identify the latest trends and technologies affecting the industry.

Evaluate important metrics that affect the website traffic, service quotas, and target audience. Oversee and manage all contests, giveaways, and other digital projects.

## EDUCATION

### School of digital marketing

2019

Digital Marketing

### Maharshi Dayanand University, Rohtak

2016

Master of Business Administration

### Deen Dayal Upadhyay University, Gorakhpur

2014

Bachelor of Commerce

### Central Academy (Central Board of Secondary Education)

2010

Intermediate

### Ramshishu Mandir School (Central Board of Secondary Education)

2008

High School