



# Satyanarayan

Graphics/  
UI/UX Designer



## Profile

Specialist in Creative Design with 13+ years of experience. Skilled at assessing client needs, formulating original concepts, and managing projects from conceptual stage through implementation.

### Roles and Responsibilities

- Team Management
- Project plan as per Branding Guidelines
- Flash based animation and illustration
- Media and Graphics Development for print / web
- e-book design
- UI /UX



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Ghaziabad(UP)



## Technical Skills

Photoshop



Illustrator



Flash



InDesign



PowerPoint



After Effects



CoralDraw



HTML / CSS



## Experience

### UI & UX Design



Rsystems Internationnal Ltd.



Aug 2015 - Dec 2016

### Graphic Design



Rsystems Ltd (Project Lead)



Aug 2015 - Dec 2016



Genpact (Media Manager)



Sep 2010 - May 2013



Knowledge Platform (Sr Visualizer)



May 2008 - Jan 2009



NIIT Ltd (Consultant)



Aug 2000 - April 2008



## Key Projects

### UI / UX Design

#### Finity (USA):

Web development for this project from scratch level. Designed in photoshop then converted to html using HTML, CSS, BOOTSTRAP.

#### IBiz (Singapore):

I designed website in Photoshop as per the requirements first, once approved, it was designed in Bootstrap.

#### Healthcare Microsite (Singapore):

I worked for graphics changes as per client's requirement.

<http://testthehealthcare.azurewebsites.net/>

### Rsystems Internal

- Mobile App Menu Design
- Resourcing Process Form
- E-Resourcing
- Flyer Design
- Standee
- Flex
- brochure design
- UI Design

## Graphic Designing

### **K12- Smart Schools** (Ministry of Education, Malaysia):

This was my first project in NIIT, contributed as Designer to the design and development of illustrations and animation as per project's requirement and the courses of the project were so interesting like Physics, biology and chemistry. Enjoyed doing the project owing to interest in the science stream

### **Minddef** (Ministry of Defence-Singapore):

This was soft skill project based on Ministry of Defence- Singapore. The project was related to "Drug abuse", where I needed to understand their internal social issues to develop the course.

- Contributed to the development of templates and project standards
- Worked with Instructional Designer to develop the graphics and animation
- Contributed to the development of Interface and Illustration style

### **ARAMCO** (U.S.A):

This project was an engineering based to show how this company worked.

- Simulation
- Video editing
- Audio synchronization

### **GE capital** (U.S.A):

This was pre sales project. Created beautiful illustrations and got excellent feedback from the client for the illustration style.

- Developed new style illustration using brush tool in Flash
- Worked individually to develop the project
- Contributed to the development of Interface

### **WorldBank** (U.S.A):

- Interface Design
- Animation
- Static Graphics
- Intro Animation

### **SHELL** (UK):

In this project client was very particular about product and branding. Client's instructions were challenging but interesting. Final output was excellent and Client was extremely happy.

- Graphics Style
- Branding
- Illustration
- Animation

### SkillSoft (U.S.A):

This is the project in which I'd handle the team.

- Time Estimation
- Interface Design
- Visualization
- Illustration
- Animation
- End to End graphics review

The best part of this project was that I delivered the project on time meeting all the specifications desired by the client. The client was very happy with the deadline and the quality of the product. On the basis of the performance we got **"reorders"**.

### Bayers (UK):

The courses were related to "Healthcare".

- Visualization
- Illustration
- Animation

### EDMC (U.S.A):

The project work style is like 2d flash based illustrations, conceptual based animations, audio synchronizations and some short of flash scripting.

We delivered highly creative work. Having no restriction on creation of graphics and animation , the results were outstanding.

### Johnson control (U.S.A):

Supervised a team of 15-members from scratch level to the end product. We applied the photographs according to the content. Some courses were very technical where the graphics and animation were added accordingly.

- Team Management
- Time Estimation
- Interface Design
- Visualization
- Illustration
- Animation
- End to End graphics review

### Etihad Airlines:

A purely photo based project where photographs were imposed according to the content. We marvelled at delivering good quality work even under tight dead line. Client was very happy with our effort and all the team members got reward from the organization.

## Education

- ❖ **Bachelor in Fine Arts** (Applied Arts) from College of Art - 2000, New Delhi
- ❖ **WebDesigning** from Tech Altum- Noida (Certificate Course)

## Creative Skill

Good at Sketching, Designing, Visualization And Illustration (flash based, photoshop, Water colour and mixed media) and UI Design.

I trained the people Sketching, Colorings and Visualization.



## Achievement:

- ❖ Excellent award for Best Graphic Designer
- ❖ Excellent awards for best team player
- ❖ Tsunami in orissa 2005(I sold my paintings for orissa releafe fund)
- ❖ Has successfully exhibited my painting and won applause by one and all.

### Group Show Painting Exhibition in Delhi:

- ❖ 2005 (Niit Ltd. -New Delhi),
- ❖ 2009 (Lalit Kala Akademi-New Delhi)
- ❖ 2014 (India Habitat Centre-New Delhi)
- ❖ 2019 January (India Habitat Centre-New Delhi)
- ❖ 2019 December (India Habitat Centre-New Delhi)