

Kumaran Rajendiran

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Kidarankondan,
Thiruvavarur, TN, India.



CAREER OBJECTIVE

Objective: Seeking a position as e-Commerce Manager and promote the company's products and services worldwide using my expertise in business sourcing and SEO. My strong familiarity with social networking sites and exceptional blogging capabilities will be very helpful in promoting the company's products on the web.

PROFESSIONAL EXPERIENCE

- I am worked as a E-Commerce Specialist in **Tech Cozmos**, Thiruvavarur, Tamilnadu, India (From Nov 2018 to July 2019)
- I am worked as a E-commerce & BDM in **Global Access General Trading & Contracting Co W.L.L** , Fahaheel, Kuwait (From Sep 2015 to Aug 2018)
- I am worked as a IT-Manager in **Kalvin Consulting Engineer's**, Software Development Centre, Thiruvavarur, India (From Jan 2012 to Aug 2015)
- I am worked as System support in **Bright Technology**, Chennai, India. I have around 2+ years of experience (From Dec 2008 to May 2011)

Roles and Responsibilities:

- Administered ecommerce website, product listing, and online marketing initiatives.
- Developed ecommerce strategies for small business clients to reach a worldwide market.
- Monitored online content and marketing promotions.
- Acted as project manager and coordinator.
- Evaluated industry trends and competitor websites.
- Managed e-Commerce promotional campaigns.
- Assisted appropriate product teams.
- Established site promotional plans.
- Evaluated site traffic data and campaign results.
- Analyzed current industry trends.
- Reviewed competitive sites and analysis from merchandise selling trends.
- Supervised the procedures done for online campaigns.

- Ensured that marketing campaigns conform with the WEB standards.
- Utilized social networking sites such as Twitter and FB to reach diversified markets.

List of E-Commerce sites

- www.souq.com
- www.amazon.in
- www.huntget.com
- www.sg365.co
- www.shopsuperkings.com

SKILLS

- Strong customer orientation and a professional approach with the ability to interact with all levels within the organization.
- Experience and sound working knowledge of the following areas: Windows/ Linux server, SEO, Digital Marketing and Ecommerce Site management and support.
- Experience of business/ organization, HR management, administration and technology in related areas from a support/solutions perspective.

QUALIFICATION

- **B.Tech (Information Technology)** – Bharathiyar College of Engineering and Technology, Pondicherry University, Karaikal (India) Apr'2007 - **(64.4%)**

PERSONAL PROFILE

Date of Birth : 30-09-1985
Passport No & Expiry Date : T9352210 & 30/09/2029
Nationality : Indian
Marital Status : Married

I hereby declare that all the information made in the above profile is correct to the best of my knowledge and belief.

(Kumaran Rajendiran)