Sunil Misra

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Career Objective

Seeking a challenging opportunity in a senior managerial position offering to shoulder wider responsibilities in a fast paced environment of the financial services sector.

Career Synopsis

- Creative, Passionate, Dynamic, Motivated, personable business professional with multiple college degrees and successful track record with rich experience in Sales, Collection, Credit Management, Business Development and Client Relationship Management and Team Management in the Financial Service sector.
- Currently designated as Hub Manager (Sr Executive) Mandi- SV Vertical in Hinduja Leyland Finance Ltd.
- Experienced in handling Sales, Credit, Disbursal and Collections for various purposes.
- Adroit in implementing systems / procedures with proven ability to achieve financial discipline & achieve profitability.
- From based management style with abilities in creating conducive environment to work.
- Detail oriented with an analytical bent of mind and a positive attitude.
- Excellent communication, organizational and interpersonal skills help to perform task under any circumstance and achieve the success.

PROFESSIONAL EXPERIENCE

<u>Presently working</u>: - Hinduja Leyland Finance Ltd. Designation - Hub Manager (Sr Executive) Mandi Place of posting- Mandi (Punjab & HP) (Since Jun 2018 to till date)

Job responsibilities

- Responsible for business of Commercial and personal vehicles (Car, SCV, LCV, MUV Vertical) Business and Collection-maintaining lowest delinquency, Ensuring Profitability.
- ⇒ Team handling experience of 7 locations, 6 branch managers, 21 Sales Executives, 16 Collection Executives, Total team of 44 persons
- ⇒ Sales and Collection of Commercial and personal vehicles (Car, SCV, LCV, MUV Vertical)
- ⇒ Visit Dealerships and DMAs for generating leads for the business with new tie-ups.
- ⇒ Day to day dealing with Existing and New Clients in the branches
- ⇒ Check credibility of customers to know their eligibility for loan through FI and TVR (Field Investigation and Tele verification)
- Controlling delinquency ratio by solving non-starters, EWS- Early warning signals, early default cases, expired cases, soft bucket and Hard Bucket cases.
- ⇒ Mainly Focused on NPAs of more than 90 days
- ⇒ Repossess the vehicle through own or repo agents
- \Rightarrow Maintain credit policies of the company and their norms
- \Rightarrow Maintaining Relationship with the Dealers, Manufacturers and Existing Customers for future Business prospects.
- Achieving the Business target with proper co-ordination with Sales Team.
- $\,\Rightarrow\,\,$ Focusing to increase the Rate & Fee Income.
- ⇒ Time to time giving Trade Advance to dealers for future business conversion.
- ⇒ Looking after Motor Insurance Business & Cross sell penetration for increasing profitability of Branch/HUB & State.
- ⇒ Getting Profitable and Quality volumes for the business.
- Managing good business relations with manufacturers and dealers to get best deal in terms of credit days and subvention.
- ⇒ Looking after recovery of all the collection buckets including legal.
- ⇒ Developing promotional strategy for entire range of products like New Assets, Refinance and Top-up etc.
- ⇒ Ensuring the portfolio quality.
- ⇒ Client Servicing and handling all issues relating to sales, credit and collections.
- ⇒ Maintaining Relationship with the Dealers, Manufacturers and Existing Customers for future Business prospects.
- ⇒ Motivating collection team for team work to achieve the set targets in resolution.
- ⇒ Closely Monitoring the Non Starters & Early Default.
- ⇒ Major focus on Soft bucket collection that is X, 31-60, 61-90 & closely monitoring NPA cases.
- ⇒ Timely repossession of assets & Liquidation of Repossessed stock with minimum losses.
- ⇒ Assisting for Legal Issues in Loss on sale and Bad debts.
- ⇒ Managing process, system & performance.

EDUCATION

- PGDM (MBA)- Finance & Marketing, Jaipuria Institute of Management, Noida 2018
- B.Com- Punjabi University Patiala 69% 2016
- Higher Secondary Schooling- Manu Vatika Day Boarding School, Bathinda 62% 2013
- Secondary Schooling- Manu Vatika Day Boarding School, Bathinda 72%2011

Personal Cources:-

- Certificate of appreciation for finalist in finance and Investment convention 2017 at 2017
- Amity University, Noida
- Certificate of Excellence in best presentation contest in Marketing Management 2017
- · Certificate of outstanding performance from Birla Sun life Insurance Company LTD. 2017
- Tally ERP 9 ISO 9001:2008 Certified (Duration 3 month) from LPU 2013
- Master Diploma in Computer Information & System Management (Duration 15 Months) 2012

DECLARATION:-

All the above mentioned information is true and correct to the best of my personal knowledge and belief

Yours faithfully

(Sunil Misra)