

**CHETNAYA TIWARI**

[chetanayatiwari@gmail.com](mailto:chetanayatiwari@gmail.com)

**PGDM – Marketing and International Business**

### **PERSONAL DETAILS**

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- Date of Birth: 16th August 1996
- Gender: Male
- Languages Known: English, Hindi
- Contact Number: 8586850038
- Address: WZ163, 2<sup>nd</sup> Floor, Near Krishna Bakery, Sri Nagar, Rani Bagh, Delhi - 34

### **OBJECTIVE**

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To start a management career by joining a growing and highly professional organization that provides good career advancement through sustainable efforts and innovative work techniques.

### **EDUCATIONAL QUALIFICATIONS**

| <b>Degree/<br/>Examination</b> | <b>Institution/University</b>                                   | <b>Year of<br/>Passing</b> | <b>Performance</b> |
|--------------------------------|---|----------------------------|--------------------|
| PGDM                           | Bhavan's Usha & Lakshmi Mittal Institute of Management (BULMIM) | 2019                       | 8.08 CGPA          |
| B.COM. (Hons)                  | School of Open Learning, Delhi University                       | 2016                       | 57.0%              |
| XII (Commerce)                 | Shri Rama Bharti School (Bahadurgarh, Haryana)                  | 2013                       | 91.5%              |
| X                              | Shri Rama Bharti School (Bahadurgarh, Haryana)                  | 2011                       | 8.6 CGPA           |

### **WORK EXPERIENCE**

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1. CarWale.com [February 2019 – January 2020]
  - Worked under Sales Profile.
  - Service visit to the existing car dealers.
  - Sales visit to new car dealers.
  - Maintain healthy relationship with dealers.
  - Coordinating with the managers regarding the sales target.
  - Closing the sales call.

### **OTHER WORK EXPERIENCE**

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1. KAKOHA VENTURES PRIVATE LIMITED (Summer Internship) [April 2018 – June 2018]
  - Worked in Digital Marketing Team of the Company and made campaigns and strategies.
  - Worked in Operations Team of the Company.
  - Maintained database of various products.
  - Conducted audit of stock.
  - Worked in Sales team.
  - Cold calling to various prospective clients.

2. IMPULSE SOCIAL ENTERPRISES (Bottom of Pyramid Project)

[September 2018 - October 2018]

- Worked as Social Media Marketing Strategist for Company.
- Maintained database of various products.
- Provided Digital Marketing services to the company.

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**BUSINESS COMPUTING SKILLS**

- MS Office – Excel , PowerPoint , Word

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**POSITIONS OF RESPONSIBILITY**

- Coordinator- Social Media Team of College.
- Event Coordinator-International Conference Seminar
- Event Coordinator- Finance Seminar 2017
- Event Coordinator- Finance Seminar 2018
- Event Coordinator- Marketing Seminar 2017
- Event Coordinator-International Business Seminar 2017
- Member of College Finance Club- MOOLYA THE FINANCE CLUB.
- College Fest Main Coordinator
- Coordinator of Adhyayan (An Inter B School Case Study Competition).

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**OTHER INTERESTS & ACTIVITIES**

- Learnt Tabla for two years.
- Travelling
- Music
- Cricket
- Reading Religious Book

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**CERTIFICATION AND OTHER KNOWLEDGE**

- I have received certificate of Google Analytics for Beginners from Google Analytics Academy.
- Done various beginners courses on Digital Marketing
- Taken various online classes on Website Development.

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**ACHIEVEMENTS**

- Secured 2<sup>nd</sup> position in Case Study Competition organized by institute's Finance Club.