

Tadepalli Vamsi Krishna

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Available: Immediately

Professional Summary

- A highly organized, enthusiastic, self-motivated and result oriented professional.
- Possesses strong planning, analytical and interpersonal skills with over 4 years of demonstrated experience as a Data Analyst.
- Experience of working with Global clients across various industries including Retail, Technology, Nestle, Insurance, Telecommunication, and Television Network.

Technical skills

- Python, R, SQL, SSIS
- Tableau, QlikSense & SSRS
- MS Excel, MS Word
- Social Channel Analytics - Twitter, Facebook, Instagram and YouTube

Education

MSc Data Analytics – Dublin Business School

04/2019-02/2020

- Main modules: Statistics, Data Storage, R programming, Machine Learning, Data Mining, Python, Data Visualisation (Python & Tableau), Applied Research

Projects

- Time series analysis of Air Quality Data set – UCI Machine Learning Repository
- Decision Tree Analysis using sample employee data
- Logistic Regression model to check the Air pollution results (data.gov)
- Linear Regression Technique to check the Air pollution results (data.gov)
- Design and Development of Data Storage Solutions for Analysis – Microsoft Publication Dataset
- KPI dashboard & Cross-Channel performance Report – Digital Marketing for a ecommerce company

BE Electronics & Communication – CMR Institute of Technology, India

08/2010-09/2014

Career Experience

SG Analytics – Pune, India

Social Media Analyst/Data Analyst

11/2017-01/2019

Key responsibilities

- Worked in Data Analytics department producing industry analysis report for various clients. I was responsible for Social media listening, data extraction and tagging.
- Responsible for data extraction and transformation and then it was loaded into the database.
- Creating reports on Tableau and identifying maturity rate and the general views for YouTube views.
- Worked on establishing correlation between TV ratings data and YouTube views.

Technologies and Tools Involved:

- SQL, R
- CrimsonHexagon, Tumblr, CrowdTangle, Simply Measured, Tubular, Tableau

Accenture – Bangalore & Chennai, India

Application Development Analyst/Social Media Analyst

09/2014-10/2017

Key Responsibilities

- I was responsible for analyzing the client business requirements and integrate social to client existing technology processes for improved business decisions.
- Analyzed the business and customer engagement on the Social Media platform and creating interactive reports by collecting and analyzing the data over various time period and driving innovations in the subject matter.

Technologies and Tools Involved:

- Radian6, Sprinklr, Clarabridge, Social Studio, Social bakers, Tableau

Notable Credits

- Certified as top performer of the month twice in Accenture
- Received appreciation mails from clients for giving quality work and for meeting up with their requirements
- Handled client queries assigned within in the time frame allotted, received client appreciation on quality of reports

Key Achievements & Certifications

- BE Engineering with first class
- Certificate on completion of R training – KPMG
- Certificate on completion of Data Visualization with R – IBM Cognitive Class
- Certificate on completion of Machine Learning with Python – IBM Cognitive Class
- Certificate on completion of Deep Learning Fundamentals – IBM Cognitive Class
- Certificate on Completion of Tableau 10 training for Data Scientist - LinkedIn
- Certified Google Analytics for Beginners
- Industry Liaison officer of Data Analytics society at DBS