**TARUN CH. PARAMANIK**



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# ACADEMIC QUALIFICATIONS

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| **Year** | **Examination** | **Institute** | **Board/University** | **Percentage** |
| 2019 | PGPBM | Bengal Institute of Business Studies | V.U. | 52% |
| 2017 | B.Com | Janardan Rai Nagar Vidyapeeth | R.V.U | 62% |
| 2013 | XII | D.H.S.S.C.S | W.B.C.H.S.E | 62% |
| 2011 | X | Parbelia Colliery High School | W.B.B.S.E | 40% |

# SUMMER INTERNSHIP EXPERIENCE

**AMUL (Anand Milk Union Limited) April 2018 – June 2018**

* Interacted with **357** outlets at Durgapur area which is under 10 distributor
* Increasing sales of Amul dairy Products and open 56 new outlets under those distributors
* 20 to 30 outlets are also increases their sale also

**Achievements:**

* Revenue generated ofaround **Rs.85,200** from New Outlets.
* Revenue generation of around **Rs.2,56,200** from existing Outlets

# KEY PROJECTS

* Theme Day: A PowerPoint presentation competition on the theme of FMCG companies. As part of a team, I researched on AMUL, helped to create a presentation and delivered the presentation on stage.
* Aspire 2 Achieve (A2A):A PowerPoint presentation competition on the theme of FMCG companies. As part of a team, I researched on I.T.C helped to create a presentation and delivered the presentation on stage.
* City Scan: Surveyed the wholesale and retail outlets dealing in leather shoes at Bentinck Street Kolkata
* Startup Challenge:Participated in this entrepreneurship project where my team sold Junk Jewelry and phenyls to customers over a period of two days at Esplanade and Chandni market Kolkata and generated profits from the venture.
* Brand Wars:A competition where we created the marketing strategy and launched a new brand of Tea (T60) in the premium segment. I was selected for logistic management.
* USP: An intra section competition Entrepreneurial Challenge. A business startup plan in which we came up with  an idea to form sanitary napkins business with the help of bamboo fiber as a raw material.
* Computer Fundamentals:A learning programme for four months course on “Accounts With Tally ERP 9.0” (AIYCLM) (2016)
* ENVS Project: A work on ENVS project about environment planning and decision making have many considerations because of the complexities of nature and the varying needs and desires of society.

# ACHIEVEMENTS

* Member of the runner team in BRAND WAR at BIBS (2017)
* Completed Six Sigma Green Belt Certification from KPMG
* Won The Football Tournament Competition in Durgapur (2011)
* Awarded the 3rd position in 100-meter flat race in Parbelia high school (2008)

# OTHER INTEREST

* Playing Football and Chess at our society level with friends.