**TARUN CH. PARAMANIK**

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#  ACADEMIC QUALIFICATIONS

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| --- | --- | --- | --- | --- |
| **Year**  | **Examination**  | **Institute**  | **Board/University**  | **Percentage**  |
| 2019  |  PGPBM  | Bengal Institute of Business Studies  | V.U.  | 52% |
| 2017  | B.Com  | Janardan Rai Nagar Vidyapeeth  | R.V.U  |  62%  |
| 2013  | XII  | D.H.S.S.C.S  | W.B.C.H.S.E  | 62%  |
| 2011  | X  | Parbelia Colliery High School  | W.B.B.S.E  |  40%  |

# SUMMER INTERNSHIP EXPERIENCE

**AMUL (Anand Milk Union Limited) April 2018 – June 2018**

* Interacted with **357** outlets at Durgapur area which is under 10 distributor
* Increasing sales of Amul dairy Products and open 56 new outlets under those distributors
* 20 to 30 outlets are also increases their sale also

**Achievements:**

* Revenue generated ofaround **Rs.85,200** from New Outlets.
* Revenue generation of around **Rs.2,56,200** from existing Outlets

#  KEY PROJECTS

* Theme Day: A PowerPoint presentation competition on the theme of FMCG companies. As part of a team, I researched on AMUL, helped to create a presentation and delivered the presentation on stage.
* Aspire 2 Achieve (A2A):A PowerPoint presentation competition on the theme of FMCG companies. As part of a team, I researched on I.T.C helped to create a presentation and delivered the presentation on stage.
* City Scan: Surveyed the wholesale and retail outlets dealing in leather shoes at Bentinck Street Kolkata
* Startup Challenge:Participated in this entrepreneurship project where my team sold Junk Jewelry and phenyls to customers over a period of two days at Esplanade and Chandni market Kolkata and generated profits from the venture.
* Brand Wars:A competition where we created the marketing strategy and launched a new brand of Tea (T60) in the premium segment. I was selected for logistic management.
* USP: An intra section competition Entrepreneurial Challenge. A business startup plan in which we came up with  an idea to form sanitary napkins business with the help of bamboo fiber as a raw material.
* Computer Fundamentals:A learning programme for four months course on “Accounts With Tally ERP 9.0” (AIYCLM) (2016)
* ENVS Project: A work on ENVS project about environment planning and decision making have many considerations because of the complexities of nature and the varying needs and desires of society.

#  ACHIEVEMENTS

* Member of the runner team in BRAND WAR at BIBS (2017)
* Completed Six Sigma Green Belt Certification from KPMG
* Won The Football Tournament Competition in Durgapur (2011)
* Awarded the 3rd position in 100-meter flat race in Parbelia high school (2008)

# OTHER INTEREST

* Playing Football and Chess at our society level with friends.