

# ABHINAV CHOURASSIA

## MARKET RESEARCH ANALYST

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### WHAT'S UP? GET TO KNOW ME A LITTLE MORE!

Market Research Analyst help in getting the various detailed study about the market performance of the company through various techniques. This helps in enhancing the market value of the company. It helped me in my career growth.

### WHAT I LOVE TO DO



LOOK FOR  
INSPIRATION



DESIGN &  
ILLUSTRATE



LISTEN TO  
MUSIC



GETTING  
CREATIVE



COOKING

### SKILLS

MARKET RESEARCH



SECONDARY RESEARCH



FINANCIAL  
MANAGEMENT



MS OFFICE



SQL



### EXPERIENCE

2014

#### EQUITY RESEARCH

Executive Trainee

- Performed equity research for NSE stocks.

2015

#### FINANCIAL MANAGEMENT

Financial Analyst

- Worked closely in regards to the functioning of the institute.
- Oversaw financial and marketing aspects

2016

#### MARKETING MANAGEMENT

Assistant Professor

- Taught basic concepts of marketing management

2016

#### CONFLICTS AND MARKET RESEARCH

Analyst

- Applied various marketing research to check if there are any conflicts in providing various tax audit and consulting services.

## ACADEMIC BACKGROUND

### VIT BUSINESS SCHOOL, VIT UNIVERSITY

#### Masters of Business Administration, Graduated in 2014

- Graduated with 8.51 CGPA
- Specialized in Finance and Marketing

### RAJIV GANDHI PROUDYOGIKI VISHWAVIDYALAYA

#### Bachelors of Engineering, 2011

- Graduated from Bansal Institute of Science and Technology with 72.47%
- Made two projects on Dot Net.

## PROFESSIONAL TRAINING

### NETLINK SOFTWARE

#### Preferred Mode Browser

- Graduated with 8.51 CGPA
- Specialized in Finance and Marketing

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## CONTACT INFO

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