

INDRAYUDH DEY

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23/1B, Fern Road,
Ballygunge,
Kolkata - 700019

Professional Skills

Problem solving

Decision Making

Marketing & Sales

Planning

Organising & Controlling

Operations management

Education

- St. Xavier' s College, University of Calcutta** 2019
Bachelor of Commerce (Honours)
- Don Bosco School** 2016
CISCE (Class XII)
92%
- Don Bosco School** 2014
CISCE (Class X)
81%

Experience

- Amazon** 04.05.2020 -
ERC Associate
Providing HR services to employees in UK, ROI & SA.
- The M.A. Enterprise** 01.05.2019 -
Manager (Family Business)
 - Managed day to day company 01.05.2020
operations including corporate relationships,
supervising staff and procurement of materials.
 - Marketing of products, conducting marketing
surveys and handling customer grievances.

TECHNICAL SKILLS

- MS Word
- MS PowerPoint
- MS Excel

Projects

- Marketing Research**
Completed a marketing research project as part of final year dissertation on 'The impact of Celebrity Endorsements on the Buying Behaviour of customers towards Luxury Brands'.

CERTIFICATIONS

- Google - Fundamental of Digital Marketing.
- Boston Consulting Group - Virtual Internship project.

