­­­­­­Curriculum Vitae

**Nandan C**

No 14, 1st main, 8th cross, Srikanteshwara Nagar

Mahalakshmi Layout, Bangalore-86

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# OBJECTIVE

# Achieving success through hard work and creativity, if given a chance to serve your organization, I will utilize and optimize my skills for the benefit of the organization and myself.

# Experience: Total 9 Year

**Company Name: Udyam Prakashan(Lohakarya), Pune (HO)**

### Head of Bangalore – Marketing & Sales Manager

### August 2018 –January 2020(1 Year, 6 Months)

**Verticals** – Manufacturing Industry

**Roles & Responsibilities:**

• Handling the team with a greater responsibility and take the team towards the goal.

• Assigning the work/ project for team members and getting job done at a given period of time.

• Plan, lead, coordinate, and communicate marketing projects from start to finish.

•Managing recruiting, objectives setting, coaching and performance monitoring of sales representatives

### Total Experience: 7 Years

**Company Name: CIOReview/ Siliconindia**

### Senior Sales Marketing Manager (USA Market)

### April 2015March 2018(3Years)

**Verticals** – Healthcare, Media & Entertainment, Education, Retail, Automobile, Manufacturing, Ecommerce, Banking & Finance

**Roles & Responsibilities:**

• Handling the 20+ people with a greater responsibility and take the team towards the goal.

• Assigning the work/ project for team members and getting job done at a given period of time.

• Responsibilities include lead generation & sales, Build and maintain strong client relationships.

• Preparing the presentations for new projects and shares the same with other managers and team members.

• Analysis of performance of team members in a given time and identifying the individual abilities to

Improve it or to take it to the next level.

• Market Research on new technologies in the market and preparing the database for the same.

• Provide feedback and periodic reports to CEO

### CIOReview/ Siliconindia

### Manager - Sales & Marketing (USA & Indian Market)

**January 2013 - April 2015 (2 years 3 months)**

### SiliconIndia

### Senior Event Marketing Manager

**August 2012 - January 2013 (6 months)**

**Projects Handled:**

Startup City, Mobile Application Conference, Property City, Mobile Development Conference, Mobile World India, SME Summit, HR Summit, CFO Summit, Strategic HR Summit, Softec, CIO Summit, Software Testing Summit, Business Intelligence Conference, Leadership Summit, Security Conference, Cloud Developer Conference.

**Locations**: Bangalore, Mumbai, Delhi, Chennai and Pune.

**SiliconIndia**

### Event Executive

**March 2011 – August 2012 (1 year)**

• Plan, design and execute Events / Tours while managing all project delivery within time limits.

• Conduct market research, gather information and negotiate contracts prior to closing any deals

• Provide feedback and periodic reports to Manager.

• Conduct pre- and post – evaluations and report on outcomes.

# Education

* Bachelor of Science(B.Sc) with first class from Seshadripuram First Grade College (2011)
* PUC from Vivekananda College, Bangalore.
* SSLC from East West Public School, Bangalore

# Soft SKILLS

Good Communication, Ability to Work under Pressure, Decision Making, Time Management, Self-motivation, Conflict Resolution, Leadership, Adaptability, Teamwork, Creativity.

# tECHNICAL SKILLS

**Computers Skills**:

Microsoft office: MS Excel, MS Word, Power Point, Spreadsheets, Emails.

# pERSONAL DATA

* Name: Nandan C
* Date of Birth: 24, July 1988
* Sex: Male
* Father’s Name: Chandrachari K
* Nationality: Indian
* Marital Status: Married
* Languages Known: English, Kannada and Hindi

# declaration

I hereby declare that all the above-furnished information is true to the best of my knowledge.

Place: Bangalore Your Sincerely Yours Sincerely,

Date: **(Nandan C)**