

Vishal Arora

Career synopsis

- Around 10+ years of experience in the area of marketing and sales
- Experience in Stock market trading (Arbitrage)

Employers

- **June 2019 to Till Date , KTD trading advisory LLP, Kolkata (Stock Market trading & Arbitrage)**
 - Derivative market Analyst
- **Feb 2018 to Feb2019, Musicville Pvt Ltd., Raipur (Import, Distribution, Retail & Marketing)**
 - Sales Head & Brand Manager (D'Addario U.S.A)
- **May2014 to Jan 2018, Bronze Enterprises Ltd, Kolkata (Import & marketing)**
 - Sales Head (Bronz Musical Instruments & accessories)
- **May2010 to Arp2014, Amigo Enterprises, Bangalore (Branch office of United Group, Mumbai)**
 - Branch Head (Imported Flooring, Skin Care & food products)
- **Nov2007 to Apr2010; PRB Securities Pvt. Ltd., Kolkata**
 - Analyst in Derivative Market & Arbitrage on fix percentage

Experience Summary

- Heading the branches at different locations of the country.
- Handling Modern Retails and local super markets & Chain stores (South India)
- Branding in the specified area for the brand.
- Increase Distribution network through-out the country.
- New channel development and plan promotion.
- Plan purchase and align import process from USA & China.
- Training to the sales and operations team.
- Recruitment planning and implementation for the region.
- Travel very frequently for increasing sales and channel.
- Hedge stock in stock market and analyse equity & derivative market.

Academic Credentials

- **B Com (Hons.); 2004 (48%) – Vidyasagar College, Calcutta University**
- **Higher Secondary; 2000 (58%) - Shree Jain Vidyalaya, Kolkata, (West Bengal Council for Higher Secondary Education)**
- **Madhayamik(Secondary);1998 (53%) - Shree Jain Vidyalaya, Kolkata, (West Bengal Board of Secondary Exams)**

Certificate Courses:

- Tally ERP9 (2010)
- NISM-Series-VIII: Equity Derivatives certification examination. (75.25 %)

Personal Data

D.O.B: 29/06/1982
Languages: Hindi; English; Bengali and Punjabi.
Marital Status: Married
Passport Number: N4558996