**RESUME**

**Ganesh Singh Dhapola E-mail@:** ganeshsingh569@gmail.com

K-76, Street No-14

Som Bazar Road, Rajapuri

Uttam Nagar, New Delhi-110059 **Call me @:** No: +91-9717447431

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**OBJECTIVE:**

To attain a challenging career in an organization where the combination of my knowledge, hardworking capacity, innovative and creative thinking will aid to achieve the company’s goal and my own growth.

**WORKING EXPERIENCE:**

* Worked as a **SEO Optimizer at Clearpath Technology Pvt Ltd.** from Aug, 2012 to Jan, 2019.

**WORK PROFILE:**

**On Page Optimization:**

* Title tag Optimization
* Meta Description Optimization
* Broken link check
* Website Analysis
* Keywords Selection
* Meta Keywords
* Content optimization
* Alt tag on images
* Keyword Density & others.

**Off Page Optimization:**

* Directory Submission
* Article Submission
* Press Releases Submission
* Blog Submission
* Bookmarking Submission
* Classified Submission
* Video Submission
* PPT/ PDF Submission
* Social Media Optimization ( Face book, Twitter, LinkedIn, YouTube)
* Google Analytical Tool
* Google Webmasters Tools

**ACADEMIC QUALIFICATION:**

* Passed B.COM graduation From Delhi University.
* Passed Higher Secondary From CBSE Board in 2005.
* Passed High School From CBSE Board in 2003.

**PROFESSIONAL QUALIFICATION:**

Three years Diploma in GNIIT (C++, JAVA, C#, & ORACLE) from NIIT Dwarka New Delhi in 2010.

**TECH SKILLS:**

* Operating Systems: Windows XP/7/Vista
* Software: MS-Office, All major Browsers
* Knowledge in Routing & Switching completed course in CCNA

**STRENGTHS:**

* Easily adopt to new environments
* Hardworking and Self-Confident.
* Ability to work in both independent and team environments.

**PERSONAL PROFILE:**

 Name  :  Ganesh Singh Dhapola

Father name :  Sh.Khushal Singh Dhapola

 Gender  :  Male

Date of Birth  :  23.10.1985

Permanent address  :  K-76, Street No-14, Som Bazar Road, Rajapuri, Uttam Nagar, New Delhi-110059

Languages  : English & Hindi

**DECLARATION:**

I hereby declare that the information furnished above is true, correct and complete to the best of my knowledge.

**PLACE: New Delhi GANESH SINGH DHAPOLA**