**JANARTHANAN K**

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**Location**: India

**Professional Profile**

**PRINTING | LAYOUT DESIGNING | PRODUCTION MANAGEMENT**

Strategic, versatile and an experienced Creative Consultant, offering rich and extensive experience of over 7 years in Printing, Production Operations & Post Printing Operations, Layout Designing, Quality Assurance, Client Management, etc. A suave professional, having demonstrated competencies in delivering best results in a fast paced and an ever-evolving creative environment by prioritizing project assignments and meeting deadlines. Recognized for preparing final print ready files based on supplied specifications for several types of printing. Proven expertise in making various formats of supplied artwork production ready and resolve any artwork issues that arise during production. An “Out of the Box Thinker” with a flair for adopting methods / features & executing assignments as per client requirements within specified timeframe. Proven success in delivering multiple projects within the stipulated timelines and budget by managing the end-to-end stages, setting up project teams and stakeholder communication. Technically inclined and an efficient professional with excellent expertise in checking product specifications, supervising the production staff, ensuring safety standards compliance, improving efficiency and processes, and meeting client requirements. Major strengths in maintaining quality standards while coordination with the team members. Skilled with Adobe Creative Suite (InDesign, Illustrator, Photoshop), Microsoft Officer Suite and Premiere and 3ds Max. Dexterous in reviewing & engineering printing requirements & developing detailed printing specifications. Superior record of executing critical projects on time and within budgets.  Exceptional analytical skills and understanding of the contemporary best practices in design & creativity.

**Work Experience**

**Perigord Pre-Media**

**Senior Art Worker: Nov’16 – till date**

**Clients: Ferring, Merck Animal Health & Pfizer**

* Responsible for planning concept by studying information and materials.
* Accountable to illustrates concept by designing rough layout of art and copy regarding arrangement, size, type size and style, and related aesthetic concepts.
* Obtaining approval of concept by submitting rough layout and preparing finished copy and art by operating typesetting and printing.
* Preparing final layout by marking and pasting up finished copy and art.
* Ensuring proper equipment operation by completing preventive maintenance requirements; following manufacturer’s instructions and fixing the Quality errors.
* Maintaining technical knowledge by attending design workshops; reviewing professional publications; and participating in professional societies.
* Contributing to team effort by accomplishing related results as needed.
* Carefully handling confidential documents.
* Reviewing SLA performance and recommend corrective actions.
* Extensive interacting with Onsite & Clients Leads/Project Manager.
* Liaising with Business Clients and working as first point of contact/interface for any process issues and outages between Business and Technology Team.

**Achievements:**

* Worked in Dublin for new project setup for 3months.
* Instrumental in capturing all the learnings to our Process document.
* Known for ensuring that all the customer requirements & instructions are followed diligently.
* Trained resources for various upcoming initiatives and business-related activities.
* Successfully worked on other languages artwork (like Arabic, Hebrew, Thai and so on).
* Pivotal in defect reporting (through Quality Check), daily status reporting and in highlighting potential risks and issues with test execution during every server maintenance to the Project lead.

**Wipro**

**Associate Analyst: Jul’15 – Oct’16**

**Client: Yellow Pages**

* Successfully prepared and produced proposals and presentations for clients.
* Developed design based on Client requirements.
* Ensured the final project is proofread for accuracy and quality.
* Performed quality audits for the team to cease the errors at our end.
* Maintained the Team metrics (Productivity, Quality).
* SPOC for conducting the Friday Fun on the Floor.

**3D Red Eye Studio**

**Photographer & Designer: Sep’14 – Mar’15**

* Handled marketing and advertising services to attract clients.
* Used various photographic techniques and equipment to capture subjects in commercial-quality photographs.
* Enhanced the subject’s appearance with natural or artificial light.
* Used photo enhancing software for proper pictures.

**Education / Certifications & Mentions**

* Bachelors of Science (Visual Communication)

**Honors & Awards**

* Received Motivational Award (Pat on the Back Award) from the client for delivering stupendous services at Perigord
* Received Wall of Fame Award for month of Nov-19 and Jan-2020 at Perigord.
* Awarded with the Gold Award at an organizational level for taking up challenges and attaining customer delight for 3 consecutive years at Perigord.
* Received multiple appreciation emails from Clients for completing the Job within the given deadline at Perigord
* Awarded during the RNR (Rewards& Recognition) at Wipro in 2015.

**IT Skills**

* MS Word, MS PowerPoint, MS Excel.
* Adobe InDesign, Illustrator, Photoshop and Premiere and 3ds Max.

**Personal Details**

Driving License: Full/Clean

Mobility:

Visa Status: