**RAGHUNATH MURMU**

Raghunathmurmu523@gmail.com

8617421025

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| **OBJECTIVES :**  Interested to work with a company which will give me an opportunity to explore myself,thus progressing the organisations efforts and personal growth.  **EXPERIENCE** : **JAQUAR & COMPANY PVT LTD - LIGHTING YEARS -27 NOV 2018- TILL NOW 2020**   * TO HANDLE PROJECT SALES-BUILDERS SEGMENTS,RETAILERS ,GIS,CONTRACTORS ,ARCHITECTURE FIRM AND END CUSTOMER. * TO GET THE ENQUIRY FOR SPECIFICATION OF LIGHTING AS PER CLIENTS REQUIREMENTS * TO MAKE PRESENTATION FOR LIGHTING OF ALL COMMERCIAL AND DECORATIVE LIGHTS.. * TO MAKE DAILY CALLS REPORT AND SALES CALL REPORT FOR LIGHTINGS.   **EDUCATIONAL QUALIFICATION:**   * Completed MBA in Marketing from CIMS, securing 63% affiliated to Bangalore University.(2016-2018). * Completed graduation in the area of B.tech, securing 66% from GITA,Odisha affiliated to BPUT.(2011-2015). |

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| **PROJECTS UNDERTAKEN :**   * TITLE OF THE PROJECT   MAJOR PROJECT : A STUDY ON ANALYSIS OF CONSUMER SATISFACTION AND LOYALTY  TOWARDS HERITAGE MILK PRODUCTS IN BANGALORE  MINOR PROJECT: A STUDY ON CONSUMER BEHAVIOURS TOWARDS AMAZON OVER FLIPKART.   * DETECTION OF PETROL PUMP USING RFID.(ENGINEERING PROJECT-B.TECH) |
| **INTERNSHIPS :**   * INTERNSHIP IN HERITAGE FOODS LTD.(**2 MONTHS-2 MAY-2 JULY 2018**) * SALES AND MARKETING OF HERITAGE MILK IN SUPERMARKET. * RESEARCH ON MARKET AND PROMOTING BRAND. * SURVEY THROUGH VARIOUS SUPERMARKET AND COMPETITORS OF DAIRY MILK PRODUCTS. * MAKING REPORT IN EXCEL SHEET. * FINDING DISTRIBUTION CENTRE AND AGENTS IN VARIOUS LOCATION. |
| **SKILL SET /STRENGTHS :**   * Communication skills : Have strong oral and written skills. * Team player :Have worked with different skills and teams during the semesters. * Interpersonal skills : have the ability to connect with different individuals skills. * Multi-Tasking skills: Have the ability to multi-task. |

**TECHNICAL SKILLS:**

* Programming languages c and C++
* Embedded system and microprocessor.
* Digital marketing.
* Google ADWORDS.
* SEO, SEM, SMO AND SMM.
* MS OFFICE.
* Languages: English, hindi, Bengali and odia.

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**ACHIEVEMENTS:**

* Active member of ECE (vidyut) association
* Senior member of vidyut science club
* Organized robotics workshops in college tech fest
* Participated in student club activities.
* Worked as a co-ordinated for myshaadiwale.com.
* Organized a sports event and volunteer representatives.

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**AREAS OF INTEREST:**

* Travelling
* Networking
* Exploring new things.
* Surfing the net and learning.

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**PERSONAL DATA:**

**Name :** Raghunath Murmu

**E-mail ID :** raghunathmurmu523@gmail.com

**Permanent Address :** bg-277 unit-2 southside,2nd avenue railway

kharagpurDist-west mednipur ,pin-721301

**Address for communication :** House No -9,2nd Cross, Mariyamma temple

near spice garden,munnekollal ,Gandhi nagar

Bangalore -560037

**Nationality/age :** Indian/30 years

**Aadhaar No. :** 389520735042

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**DECLARATION:**

I declare that the above facts given by me are true to the best of my knowledge and belief.

Date:

Place: RAGHUNATH MURMU