# CHIRAG ARORA

Creative | Web | Mobile Apps | Graphic



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Energetic and self-motivated creative professional with 8+ years of experience in design for both digital and print across Web, Illustration, Icon design, Mobile Apps, Brochures, Catalogue and Logo Design. Looking for a challenging position with leading digital / creative agency.

**DOB** 

03-09-1985

Nationality Indian Languages

English, Hindi & Punjabi



#### **EDUCATION**

2002: High School (Xth) from C.B.S.E. Delhi Board 2005: Intermediate (XIIth) from National Open School



### PROFESSIONAL QUALIFICATION

- BBA (Bachelor of Business Administration)
- One year Professional Diploma in GRAPHIC DESIGNING from THE GRAPHICS.

# RESPONSIBILITIES

- Design and layout magazine, ads, brochures, flyers and marketing collateral for multiple clients.
- · Finished art and pre-press of files.
- · Assist Art Director with creative/conceptual ideas.
- · Design logos and brand identity for new clients.

## CREATIVE DESIGN EXPERTIES

- Layout, design and typographic skills were demonstrated through developing concepts and design for various clients
- Capable of producing appealing designs that effectively reflect the organization in a professional and consistent manner e.g. through little-red-wagon design of direct mail, corporate identity / branding / logos, annual reports, advertising / promotional materials
- Expertise in producing: catalogues, barouches, social media designs and other marketing designs proven as a result of consistently good results during design studies



#### **EXPERIENCE**

April 2008 - June 2013: 5 Years worked at Gulati Print N Pack, as a Graphic Designer.

*July 2013 - July 2015 :* 2 Years worked at The Kalgidhar Trust (NGO), as a Sr. Graphic Designer.

Aug 2015 - Dec 2015: 5 Months worked at as a Sr. Graphic Designer at Ophias.com

Dec 2015 - Present: Currently working with DigiDarts, Gurgaon as a Sr. Graphic Designer



### **SKILLS**



Adobe Photoshop





**Corel Draw** 





















## PORTFOLIO https://www.behance.net/creativechiragarora