

# Arnav Tiwari

## Marketing Associate

Multi-talented Marketing Associate consistently rewarded for success in planning and operational improvements. Experience in policy development and staff management procedures positively impacting overall morale and productivity.



### Contact

#### Address

SA 6/2B-2T, J.D NAGAR  
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Varanasi, UP, 221001

#### Phone

914 007 0986

#### E-mail

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### Skills

Analytical Thinking ●●●●○  
Very Good

Time Management ●●●●○  
Very Good

Marketing ●●●●○  
Very Good

Excel ●●●○○  
Good

Power Point ●●●●○  
Very Good



### Work History

#### Insurance Advisor

*Max Life Insurance, Varanasi, UP*

- Evaluated business and individual customer needs and financial situations to propose individualized policy recommendations.
- Explained features, advantages and disadvantages of various policies to promote insurance sales.

**2018-09 -**  
**Current**

#### Marketing Intern

*Think & Learn Pvt. LTD, Lucknow, UP*

- Helped create ad materials for DSSL project Collaborated with the accounts team to address client concerns and requirements.
- Helped with planning and hosting of marketing events.
- Collaborated with team members to help expand marketing channels.
- Stayed updated with latest marketing concepts and techniques.



### Education

**2014-01 -**  
**2018-01**

#### MBA: Marketing

*Babu Banarasi Das University*

**2011-05 -**  
**2012-05**

#### Intermediate

*National Institute Of Open Schooling*

**2010-04 -**

*Central Board Of Secondary Education High School*

2011-05



## Additional Information

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- HONORS AND AWARDS , 1st Place in the Inter School Badminton Competition