**MRINAL SEN**

Mobile: +91 90077 52937

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**OBJECTIVE**

Intend to build a career with corporate of hi-tech environment with committed & dedicated people, which will help me to explore myself fully and realize my potential. Willing to work as a key player in challenging & creative environment.

**CAREER OVERVIEW**

* A dynamic professional with **more than 10 years** of experience in Analytics and Reporting under Finance vertical.
* Experienced in Financial Operations including Maintenance of Books of Accounts.

**WORK EXPERIENCE IN DETAIL**

In Mobility Business Finance of TATA Teleservices Ltd. in Kolkata (As Deputy Manager)

***Joined as Executive (M8) in Jul’09, Promoted to Senior Executive (M7), Promoted to Asst Manager (M6) in Oct’13 and then Promoted to Deputy Manager (M5) in Jul’15****.*

* Budgeting, forecasting and reporting for mobility business in the form of P&L and key business indicators.
* Approval of PR’s by checking provision and others cost parameters.
* Revenue tracker with executive summary of business health check with suggested measures for revenue improvement and an update on product performance.
* Design, development & delivery of management reports to corporate and circle leadership team in conformance with the prescribed reporting standards, timelines & output quality standards.
* Quality of acquisition analysis comparing cost of acquisition vis-à-vis net revenue from particular month’s of acquisition by distributor, district and zone.
* Looked after MIS of KOL, WEB, BIH & ORI Circle.
* Site Wise Profitability – Month on Month tracking LUT sites, Performance of new installed sites.
* Product Validation and Post Launch Analysis of STV and FRC’s

***CLIENT SERVICING***

* Redressing grievances of customers, if any, ensuring that they are resolved to the complete satisfaction of the customers.
* Preparing MIS reports and Financial Report for providing to the Finance Head on a monthly basis.

* Supervising the preparation of MIS reports to provide feedback to top management on financial performance

***KRA Include***

* MIS Reporting of Flash (P&L Account)
* Preparation of detailed MIS for various Key indicators of Revenue / RPM / ARPU / REC / ZU / MOU / FRC Analysis / Site level Analysis etc.
* Comparison and feedback on Budgeting, reporting variance between actual cost and Budget.
* Feedback to management on drawing up the ABP (Annual Business Plan).

**EMPLOYMENT DETAILS**

* **Last Organization : TATA Teleservices Ltd. (DOCOMO)**

**Role : Business Finance Analyst**

**Period : 16th July’2009 to 1st July’2019**

***Notable Attainments***

* Received acknowledgement cards from the departmental head several times.
* Received **Spotlight Award Certificate**
* Received **Star of Month Award Certificate**
* Received **COO’s Excellence Award**
* Worked in Bharti Airtel Ltd, Kolkata (West Bengal) in Finance as Outsource resource from Nov’07 to July’09
* Spearheading operations in entire Kolkata circle Prepaid Channel/Distributors accounting.
* Preparing and processing all types claim of the channel partner for the final payout.
* Calculation of Activation Revenue for the month on monthly basis and reporting to supervisor.
* Managing market stock of SUK’s and monthly reconcile with the Oracle.
* Responsible for customer payment problem, quick resolution and refund of customer Security Deposit within the schedule time.
* Preparing monthly and weekly BRS.
* Worked in Fusion Brands Pvt Ltd as a MIS (Back Office) from Aug’06 to Oct’07

* Worked in UCO Bank as a System Operator and Customer Support under an Agency from June’05 to July’06

**ACADEMIA QUALIFICATION**

**Master of Business Administration with specializations In FINANCE** From Sikim Manipal University

**B.Com (H)**

Calcutta University in 2005

**TECHNICAL EXPOSURE**

* Proficient in MS Office (Word, Excel, Power Point & Access).
* Designing macros in Access.
* BI COGNOS
* Accounting Package (Tally, Fact etc.)
* SAP (FICO, SD, MM) and Oracle (11i)

**PERSONAL DETAILS**

Date of Birth 9th May 1984

Permanent Address Vill – Chototajpur, P.O – Begampur, Dist – Hooghly.

Pin – 712304

Present Address 100, Rabindra Pally, Garia, Kolkata – 700096

Martial Status Married

Languages Known English, Hindi, Bengali

I here by declare that above mentioned statements are true to the best of my knowledge and belief.

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Mrinal Sen

Place :

Date :