RANJITH R

Acknowledged for strengthening companies to lead in highly competitive situations, targeting assignments in **Data Analysis** with an organization of high repute
Location Preference: **South India**

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Core Competencies

Data Analysis	★★★★★
Project Management	★★★★★
Statistical Analysis/ Data Modelling	★★★★★
Machine Learning	★★★★★
Business Forecasting	★★★★★
Liaison & Coordination	★★★★★
Stakeholders Management	★★★★★
Market Research & Analysis	★★★★★

Education

- MBA in Marketing and HR from New Horizon College in 2017
- BE in Electronics and Communication from BGSIT (Affiliated to VTU) in 2015

IT Skills

Technologies: Microsoft Excel, Word, PowerPoint

Programming: Python, SQL
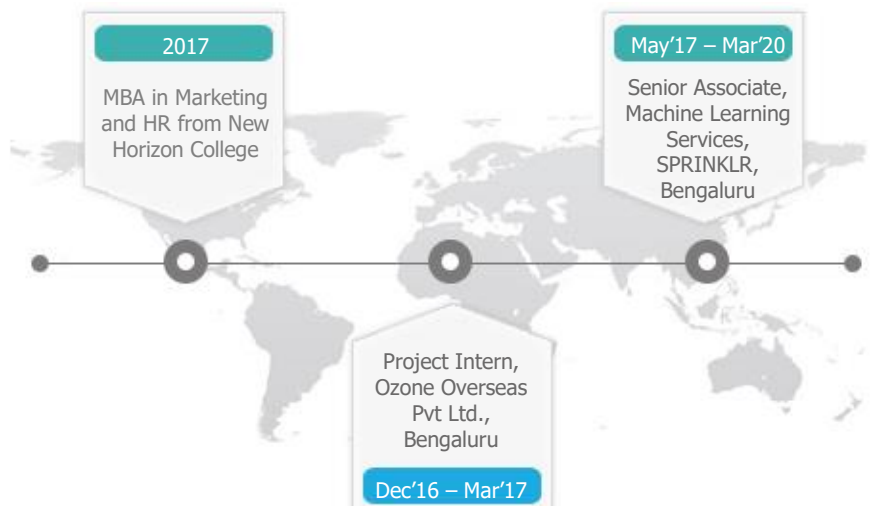
Visualization: Tableau

Profile Summary

- **Achievement-driven professional** offering **nearly 3 years** of experience
- Capabilities in defining business problems, working with and **manipulating data**, developing **Data Science and analytical algorithms & solutions,** and devising **analytical models into production environments**
- Skilled in concepts of end-to-end **project planning & implementation**; followed the project life cycle methodology defined under the process framework and ensured that customer deadlines were met within project budgets, organization's standards and governance principles
- Gained expertise on query-based data aggregation on social listening dashboards for client/ industry specific categories
- Worked closely with various teams to encourage **statistical best practices** with respect to **experimental design, data capture and data analysis**
- Knowledge of **Deep Learning** technologies to develop prototypes and analytical models to challenges with new and existing clients through the application of new, innovative capabilities
- Understanding of entry-level **Machine Learning** use cases

Soft Skills

- Communicator
- Innovator
- Thinker
- Collaborator
- Intuitive
- Team Player
- Negotiator

Timeline

2017 — MBA in Marketing and HR from New Horizon College

Dec'16 – Mar'17 — Project Intern, Ozone Overseas Pvt Ltd., Bengaluru

May'17 – Mar'20 — Senior Associate, Machine Learning Services, SPRINKLR, Bengaluru

Work Experience

Senior Associate, Machine Learning Services, SPRINKLR, Bengaluru	**May'17 – Mar'20**

Key Result Areas:

POC – Product Insights
- Managed projects from category taxonomy to deployment
- Analysed current social media trends for model iteration to predict better on current trends
- Successfully deployed models for Technology, Tourism, Automobile, and Tobacco industry verticals in English, Italian and German
- Attained accuracy of 75% for all core in the models deployed

Categories POC - Sentiment Analysis
- Deployed French and Spanish Global Sentiment models for Fortune 500 companies
- Coordinated between the Product Managers and Freelancers to meet deliverables
- Managed global models of 400k data size, deployed at 80% accuracy
- Co-created the data annotation guidelines for uniform

Internship

Project Intern, Ozone Overseas Pvt. Ltd., Bengaluru	**Dec'16 – Mar'17**

Project Topic: A Study on Effectiveness of After-Sales Service in Ozone Overseas Pvt. Ltd.

Personal Details

Date of Birth: 12th March 1992
Languages Known: English, Hindi, Kannada, Telugu and Tamil
Address: No. 32 Near Karimariamma Temple, Immadihalli, White Field Post, Bengaluru - 560066