**resume**

**Pritesh Pyarelal Bhure** Mobile : 9096538138

 Email: pritesh.bhure1993@gmail.com

**PROFILE :**

A highly motivated e-commerce professional having 2+ years of work experience in online sales and business development. Successful track record of expanding the business through various channels.

**PERSONAL INFO :**

Name: Pritesh Pyarelal Bhure

Date of birth: 27/10/1993

Nationality: India

Address: Ravindranath tagore ward,pandhrabodi road, Bank colony 4Bhandara-441904

Phone number: 9096538138

Email address: pritesh.bhure1993@gmail.com

**EXPERIENCE :**

**E-Commerce Executive :**

**Pixel Infosoft LLP, Nashik 04/2017 - Present**

* Manage and confirm orders on different marketplaces (officialbabymonitor.com)
* Listing of products on online channels
* Manage the top selling account on officialbabymonitor (Store Name – officialbabymonitor)
* Doing SEO on all the Product Images.
* Importing and Editing Aliexpress Reviews Using Shopify App as per client requirement.
* Fulfilling orders using app like Oberlo.
* Customer Support via Email.
* Chat Support.
* Expertise in Social Media Management(SMM).
* Expertise in the Facebook/Instagram Ads , Google Shopping Ads as well.
* Develop sales strategy for existing inventory and new product launches
* Review competitors and keep track of new products and their pricing
* Monitor daily sales, inventory and generate reports
* Research for content, marketing avenues and new business opportunities
* Provide solutions to optimize system and improve process
* Management of online store (Fashion, Beauty & Health, Accessories, Fitness, Gadgets, Mom & Baby, Shoes Kitchenware, etc).
* Sourcing of products at best prices.

**EDUCATION Details :**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Academic** | **University / School** | **Percentage (%)** | **Result** | **Year of Passing** |
| B.E. in Mech | RTMNU | 61 | First Class | 2015 |
| H.S.C | Maharashtra State Board | 64.33 | First Class | 2011 |
| S.S.C | Maharashtra State Board | 60.76 | First Class | 2009 |

**SKILLS :**

**Computer skills**

MS Excel Professional

MS PowerPoint Professional

Adobe Photoshop Professional

Shopify Professional

**Languages**

English Full

Hindi Native

Marathi Full

**CORE COMPETENCIES :**

Good written, verbal communication and interpersonal skills

Good understanding of online sales, marketing and the various channels

Ability to work effectively within fast paced, diverse cross functional teams

Strong networking and persuasion skills

Self Motivated and Results Oriented.

**declaration :**

I hereby declare that the above written particulars are true to the best of my knowledge and belief.

Place:

Date: **PRITESH PYARELAL BHURE**