

Mr. MOHAMMAD HASSAN NAWAZ

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Objective:

To work in professional environmental organization where my skills utilizes and enhance for organizational growth.

Key Skill:

- 1) Marketing & Sales
- 2) Business development
- 3) Digital marketing
- 4) Lead generation
- 5) Email marketing
- 6) Appointment generation by cold calling
- 7) Search Engine Optimization
- 8) Social media marketing

Organization: BYJUS the Learning App

since 30th Jan 2020

Relevant project experience:

Job Profile: Business Development Associate

I am currently working as Business Development Associate in BYJUS the learning App

Job Role:

My role in BYJUS is of an educational/academic counselor who helps students in their well-being and provides valuable resources for their educational advancement.

Organization: XDBS Corporation Pvt. Ltd (Marketing Firm)

Dec 2018-jan 2020

Relevant project experience:

Job Profile: Senior Demand Generation Executive

I am currently working on US and Canada client management campaigns.

➤ Lead Generation:

We target our audience using the LinkedIn for lead generation. Here we use segmentation like location, education, area of interest and much more. And find out the lead persona like First Name, Last Name, Email Address, Qualification, Current Company, Current designation etc.

Organization: ICICI Bank, Kolkata

From May 2018 to November 2018.

Overview:

I had been working as a **Home loan expert** in ICICI Bank. And my job profile was sanctioning and disbursement of home loan.

Project experience:

Job Profile: Home loan Expert.

As part of the **Home loan Expert** at ICICI Bank, I was handling the sanctioning and disbursement of Home loan for the customers.

Academics

- **B.B.A** (Bachelor of Business Administration) from NERIM Group of Institution, Guwahati.
- **M.B.A** (Master of Business Administration) from Assam University, Silchar.
- Studied **Digital Marketing** from Digital Trainee, Pune.

Personal Details

- Full Name : Mohammad Hassan Nawaz
- Date of Birth : 13th Aug 1991
- Marital Status : Single
- Languages Known : English, Hindi, Bengali, Assamese, Nagamese.
- Phone : 7086831358/7002430539
- Email : hassancorporate91@gmail.com

Date

Place: Guwahati