**CURRICULUM VITAE**

**Bageshree Sholapurkar**

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**PERSONAL SUMMARY**

A challenging and active involvement in a progressive organization offering the opportunity to full utilize and develop my inherent skill.

**SKILLS**

* Communications
* Marketing Campaigns
* Content writing
* Marketing Strategies
* Digital Marketing

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| **PROFESSIONAL EXPERIENCE** | | |
| **Company Name** | **Tenure** | **Position** |
| Orane Consulting India Pvt Ltd. | Jan 2020 - Till Date | Marketing Analyst |
| **Job Description:**   * Managed and created content, both visual and written, for the website. * Hands on Wordpress * Preparing white paper, newsletter, brochure and knowledge series for company * Creating the customer data for lead generation. * Creating and posting Email and Social media campaigns. | | |
| AF Consult India Pvt. Ltd. (Subsidiary of AF-Consult  Switzerland Ltd) | March 2016 - Dec 2019 | Asst. Marketing Manager |
| **Job Description:**   * Managed and created content, both visual and written, for the website. * Created and implemented marketing and PR strategies * Managed BD and served as primary liaison between vendor and internal groups to ensure clarity of goals and quality and adherence to deadlines. * Oversaw internal and external communications, including company newsletter. * Supported aggressive sales targets by creating new corporate literature and direct mail campaigns. Support included writing positioning statements, key messaging, and creative development. * Developed presentations and print case studies and testimonials. | | |
| Lawmax Management Consultant Pvt. Ltd | August 2014 – Feb 2016 | Marketing Executive |
| **Job Description:**   * Generating the lead for brew deal for franchise. | | |

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| **Academic Qualifications** | | |
| ***Qualification*** | ***Board / University*** | ***Year*** |
| Digital Marketing Diploma | Skill Circle | 2018 |
| Masters of Business Administration in (Marketing) | Amity University | 2016 - 2018 |
| BBA (Sales and Marketing) | Bharathiar University,  Coimbatore | 2013-2016 |
| 12th | CBSE | 2013 |
| 10th | CBSE | 2011 |

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| **Personal & Technical Skills** | | | |
| **Strength:** | * Willing to work with team * Capability to learn things * Positive attitude. * Sincerity & Punctuality | | |
| **Technical Skills** | * Knowledge of digital marketing tools. * wordpress * Powerpoint, MS word | | |

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| **Personal Information** | | |
| **Correspondence & Permanent Address** | : | HNo-403, Plot No-30 Shalimar Garden Extension-1 Sahibabad, Ghaziabad (Permanent)  P-205, Amrapali Silicon City sector-76 Noida 201306 (Correspondence) |
| **Date of Birth** | : | 13th october 1995 |
| **Nationality** | : | Indian |
| **Language Known** | : | English, Hindi & Marathi |
| **Marital Status** | : | Married |
| **Hobbies** | : | Like to write blogs and to learn new technical tools. |

Date: \_\_\_\_\_\_\_\_\_\_\_ Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_