**CURRICULUM VITAE**

**Bageshree Sholapurkar**

**Phone number**: 9643637112, 8851742664

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**PERSONAL SUMMARY**

A challenging and active involvement in a progressive organization offering the opportunity to full utilize and develop my inherent skill.

**SKILLS**

* Communications
* Marketing Campaigns
* Content writing
* Marketing Strategies
* Digital Marketing

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| **PROFESSIONAL EXPERIENCE** |
| **Company Name** | **Tenure** | **Position** |
| Orane Consulting India Pvt Ltd. | Jan 2020 - Till Date | Marketing Analyst |
| **Job Description:*** Managed and created content, both visual and written, for the website.
* Hands on Wordpress
* Preparing white paper, newsletter, brochure and knowledge series for company
* Creating the customer data for lead generation.
* Creating and posting Email and Social media campaigns.
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| AF Consult India Pvt. Ltd. (Subsidiary of AF-ConsultSwitzerland Ltd) | March 2016 - Dec 2019 | Asst. Marketing Manager |
| **Job Description:*** Managed and created content, both visual and written, for the website.
* Created and implemented marketing and PR strategies
* Managed BD and served as primary liaison between vendor and internal groups to ensure clarity of goals and quality and adherence to deadlines.
* Oversaw internal and external communications, including company newsletter.
* Supported aggressive sales targets by creating new corporate literature and direct mail campaigns. Support included writing positioning statements, key messaging, and creative development.
* Developed presentations and print case studies and testimonials.
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| Lawmax Management Consultant Pvt. Ltd | August 2014 – Feb 2016 | Marketing Executive |
| **Job Description:*** Generating the lead for brew deal for franchise.
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| **Academic Qualifications** |
| ***Qualification*** | ***Board / University*** | ***Year***  |
| Digital Marketing Diploma | Skill Circle | 2018 |
| Masters of Business Administration in (Marketing) | Amity University | 2016 - 2018  |
| BBA (Sales and Marketing) | Bharathiar University,Coimbatore | 2013-2016 |
| 12th | CBSE | 2013 |
| 10th | CBSE | 2011 |

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| **Personal & Technical Skills** |
| **Strength:** | * Willing to work with team
* Capability to learn things
* Positive attitude.
* Sincerity & Punctuality
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| **Technical Skills** | * Knowledge of digital marketing tools.
* wordpress
* Powerpoint, MS word
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| **Personal Information** |
| **Correspondence & Permanent Address** | : | HNo-403, Plot No-30 Shalimar Garden Extension-1 Sahibabad, Ghaziabad (Permanent) P-205, Amrapali Silicon City sector-76 Noida 201306 (Correspondence) |
| **Date of Birth** | : | 13th october 1995 |
| **Nationality** | : | Indian |
| **Language Known** | : | English, Hindi & Marathi  |
| **Marital Status** | : | Married |
| **Hobbies** | : | Like to write blogs and to learn new technical tools. |

Date: \_\_\_\_\_\_\_\_\_\_\_ Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_