**GRAPHICS DESIGNER**

**Bikash Sahu**

Dalaipara, Bhairogali

Sambalpur, Odisha - 768001

**Contact No.:-** **7042101123, 8249623693**

**E-mail:- sahub7@gmail.com**

**OBJECTIVE**

A Graphics Designer with 8 years 8 months of professional experience seeking for a competing job where my creative skills are challenged. Seeking a job position in the creative team where I can apply my knowledge of diverse design skills set and graphics art.

**SKILLS & PROFICIENCIES**

* Experience in designing logos, Banners, Catalog Design, advertisements Banner etc.
* Ability to bring fresh perspective to the brand without losing original intent.
* Excellent communication skills and ability to interact with clients and understand their requirements.
* Proven presentation skills with expertise in demonstrating the designs to the clients and getting their approval.
* Brainstorming and developing new concepts and ideas to boast the brand.
* Excellent team player and ability to work in groups to complete a desired task.

**SOFTWARE SKILLS**

* ADOBE PHOTOSHOP CC
* ADOBE ILLUSTRATOR CS6
* COREL DRAW
* HTML/CSS
* ADOBE PREMIERE PRO CS2
* AFTER EFFECT CS2
* MAYA

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**PROFESSIONAL EXPERIENCE**

**Graphics Designer**

Hi-Life Tour and Travel (MECC9) - August 2019 – October 2019

**Responsibilities:-**

* Design Emailers.
* Events and Conference (Abstract Book, Batch, Certificate, Backdrop, logo, Halls Banner)

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**Graphics Designer**

HomeShop TV18

Feb 2013 – July 2019

**Responsibilities:-**

• Carry out detailed research and create design briefs for approval.

• Creating Banner for Mobile and Website.

• Generate Graphics images for SCAN N SHOP used in Airport Screen.

• Preparing E-mailer for the content entrusted for Mobile and Website.

• Preparing SizeChart for Mobile and Website.

• Editing and Resizing images of mobile and web products and Upload in Website.

• Estimate the time required to complete the designs and send quotes accordingly.

• Complete the designs by coordinating with producer and sourcing team.

• Carry out brain storming sessions to come up with new concepts and innovative ideas.

• Attend meetings and understand their promotional requirements.

• Complied desired quality of images. Delivered the task timely before deadline, retaining the quality also.

• Followed whatever guidelines given to me and maintained consistency in my performance.

• Completed all the tasks entrusted in the website.

**Executive Editor**

Yebhi.com

Aug 2011- Nov 2012

**Responsibilities:-**

• Creating Design for Web and Advertisement Banner

• Checking Quality of images to match Website.

• Editing images and Upload in Website.

• Complete the designs by coordinating with photographers and copy writers

• Carry out brain storming sessions to come up with new concepts and innovative ideas.

• Develop design in briefs and submit them to Sr. Graphics Designer to get feedbacks

**Web & Graphics Designer**

Kaizen Technology - Feb 2010- Feb 2011

**Responsibilities:-**

* Attend briefing sessions from account managers and understand the client requirements.
* Come up with innovative concepts and ideas to match client branding.
* Develop design in briefs and submit them to my senior to get feedbacks.
* Generate design presentations for clients.
* Design Website, logos, collaterals, newsletters, Banner, Flash Design and advertisements for the clients.
* Attend client meetings and understand their brand and promotional requirements.
* Come up with innovative concepts and get approval from the clients.
* Carry out detailed research and create design in briefs for approval.
* Estimate the time required to complete the designs and send quotes accordingly.
* Send out the completed designs to the clients for feedback.
* Carry out brain storming sessions to come up with new concepts and innovative ideas.

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**EDUCATIONAL QUALIFICATION**

* Professional Certificate in “**GRAPHICS DESIGNING**”, “**WEB DESIGNING**”, “**VIDEO EDITING**” from "Arena Multimedia", at South Ex. New Delhi.
* Arena Animation Academy Specialist Program (**AAASP**) Advance Animation from "Arena Multimedia", at South Ex. New Delhi.
* Higher Secondary, From C.H.S.E Board in Kendriya, Vidyalaya, Sambalpur, Odisha.
* Senior Secondary, From C.B.S.E Board in N.A.C College, Burla, Odisha.

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**PERSONAL INFORMATION**

**Name: -** Bikash Sahu

**Date of Birth**: - 15th May, 1987

**Gender: -** Male

**Languages Known: -** Hindi, English & Odia

**Marital Status: -** Married

**Nationality: -** Indian

**Strengths: -** Hardworking and Self Confidence.

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**PROFILE STATEMENT**

I am a target oriented, disciplined, hard working person and always committed to my work.

Date: - 18/06/2020

Place: - Sambalpur **BIKASH SAHU**