



ABHIJIT MAHUNTA



Deccan Education Society's Institute of Management Development and Research, Pune

Since 1974

CONTACT

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D.O.B: 20/05/1998

CO-CURRICULAR ACTIVITIES

- Member of **Corporate Social Responsibility** Committee at IMDR.

EXTRA-CURRICULAR ACTIVITIES

- Participated in poster making contest on water conservation day at IMDR.
- Awarded as best coordinator at college event.
- Participated in inter-college cricket tournament.

KEY SKILLS

- Team Leadership
- Interpersonal communication
- Task delegation
- Negotiation skills

INTERESTS



LANGUAGES

English



Hindi



Odia



SPECIALIZATION

Major	Minor
Marketing	Finance

EDUCATION

Course	University	Percent/CGPA	Year Of passing
PGDM	Institute of Management Development and Research, Pune	66.79%	Pursuing
B.Com (Hons.)	Jatiya Kabi Bira kishore Government College, Cuttack, Odisha	60.30%	2018
C.H.S.E	Ravenshaw Junior College, Cuttack, Odisha	65.17%	2015
B.S.E	Chinmaya Vidyalaya, Rourkela, Odisha	84.50%	2013

SUMMER INTERNSHIPS and LIVE PROJECT.

Shriram Life insurance

Project: Research on customer's perception and awareness about investment and selection behavior towards Insurance.

Duration: 2 Months.

Summary: Worked as a business development intern

- Gained practical experience in sales.
- Learned digital marketing.
- LinkedIn marketing.

BJ Consultancy

Project: Religare Health Insurance Campus to Corporate Program & Finance for Corporate Learning Program.

Duration: 1 Month.

Summary: Worked in financial research client acquisition, and brand awareness campaigns.

POPSHOT (Project)

Duration: 2 Months.

Summary: Worked in product development by understanding consumer psychology.

CERTIFICATIONS

- Certified in Inbound Marketing by HubSpot academy.
- Completed strategy consulting virtual experience program in BCG by Insidesherpa.
- Completed Google analytics for beginner by Google.