

FASHION DESIGNER

ASTHA GUPTA

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CAREER OBJECTIVE

To use the competence that I have acquired till now for the augmentation and advancement of the organization and for myself.

PROFESSIONAL QUALIFICATION

- B.A. (Hons) Fashion Designing, Pearl Academy, Jaipur (Validated by Nottingham Trent University, UK)
- B.com (Ignou University)

Accolade: Kathak Dance degree of 3 years.

- Painting on Panchtatva exhibited in Jawahar Kala Kendra, Jaipur.

ACADEMIC QUALIFICATION

- XII Board– (65 %)
- X Board– (72 %)

Accolades: Awarded many prizes in creative designing and drawing and also won prizes in Dance competitions at district level and also did drama cum dance shows on district and state level.

TECHNICAL SKILLS

- Illustrations Rendering
- All Materials Handling
- Pattern Cutting
- Technical Stitching
- Machine / Hand Embroidery

SOFTWARE SKILLS

- Adobe Photoshop
- Microsoft Office
- Windows Movie Maker
- Corel Draw
- Basics of Illustrator

MANAGEMENT SKILLS

- Leadership Skills
- Good Communication Skills
- Effective Team Worker
- Understanding customer preferences
- Handling Karigars, Tailors etc teams and units

WORK EXPERIENCE

- UP2DATE , Jaipur (Senior Fashion Designer)
- Vaunt Apparels & Jewelry (unit of Ushashriram group) (Senior Fashion Designer)
- Ratan Textiles, Jaipur – as Assistant Designer (Women & Kids)
- Brand "SUTI" (Wings Lifestyle)- as Designer

INTERNSHIP EXPERIENCE - Industry/Research Project

Organization: MILAAYA EMBROIDERIES By Gayatri Khanna, Mumbai

Duration: 8 Weeks

Description

- Worked on various design projects for International Fashion shows. Also, International Designers like ROBERTO CAVALLI, ETRO, MARNI, HOLLYFULTON, VERSACE, BALMAIN, MARCHESA, MAEDAM KRITCHOFF etc.

Organization: The N Y STUDIO, MUMBAI

Duration: 12 weeks

Description:

- Worked on various costume designing for channels like Zee TV, Star Plus, Sony tv etc along with Award shows.
- Also designed for the fashion line of studio for AW 14/15 for an exhibition in DUBAI.

OTHER ACTIVITIES: Workshops / Conferences/ Community service

- Fashion night out
- Salsa Dance workshop – Jatinder jetty (Bollywood choreographer)
- IFFTI CONFERENCE

PERSONAL DETAILS

Nationality : Indian
Sex : Female
Marital Status : married
Personal Interest : Reading, Dance, Travelling
working with craftsmen, listening Music
Languages : Hindi, English, French(Beginner)
Known