

AYUSH MISHRA

DIGITAL MARKETER



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ayushm717@gmail.com



RAIPUR (C.G.)



PROFILE

Digital Marketing Executive with 1 year of experience working in Digital marketing company. Well-acquainted with creating data-driven marketing campaigns, SEO, social media management.

EXPERIENCE

DIGITAL MARKETING EXECUTIVE
FOCUS MEDIA / RAIPUR

- Wrote, edited and published content on all social media platforms
- Monitor brand related mentions on all social platforms
- Run ads on Google and Facebook.
- Created social media post
- Optimize, worked On-page and Off-page SEO
- Generated backlink for client's website
- Develop and implement link building strategy
- Track, report and analyze website analytics
- Research and analyze competitor website
- Perform ongoing keyword discovery, expansion and optimization
- Recommend changes to website architecture, content, linking and other factor to improve SEO position for target keywords
- Up-to-date with latest trends and best practice in SEO and SMM

SKILLS

- SMM
- PAID ADS
- SEO
- KEYWORD RESEARCH
- SEM
- PHOTOSHOP
- ILLUSTRATOR

EDUCATION

RUNGTA COLLEGE OF ENGINEERING

CSVTU

MCA - 72%

2018-2020

DP VIPRA COLLEGE BILASPUR

BILASPUR UNIVERSITY

BCA - 55%

2015-2018

VIVEKANANDA ENGLISH MEDIUM
SCHOOL

CHHATTISGARH BOARD OF SECONDRY
EDUCATION

12TH - 53%

2015

JAY BHARAT ENGLISH MEDIUM
SCHOOL

CENTRAL BOARD OF SECONDARY
EDUCATION

10TH - 7.6 CGPA

2013