

ANURADHA SRIDHAR

Summary

- ~15 years of **multi-functional** work experience including client and non-client work, and independent consulting
- 11+ years with **Ernst & Young India** (worked directly with senior leadership including the CEO and COO), ~2.5 years with **IBM India** and ~1 year with **Deloitte India**
- Strong expertise in individual contributor roles, managing teams, and working remotely with teams based outside India (Australia, Poland, UK, France and USA)
- Direct client experience includes operational improvement in two clients, account management of two large clients, pre-sales IT experience with multiple clients, and clients via independent consulting
- 6 full life-cycles of business planning, analysis, forecasting and management reporting across financial, operational, people and client metrics impacting over 3,000 people

Education

- **Full-time PGDM** from **IIM Indore** (2002-2004); overall CGPA of 3.2 / 4.33
- B. Sc (Computer Science), KC College, University of Mumbai (1999-2002); 85.25%; national merit scholarship
- Coursera learning - Business transformation using Google Cloud (2020)

Current skill sets

- Business strategy implementation
- Cost control and management
- Risk management
- Business analysis, planning
- Operational improvement
- Competitive analysis
- Project management (PMO)
- Process automation
- Cross-functional teaming

Usage of business intelligence tools – Qlikview, Tableau

Scope of risk management – management audits, data integrity of IPO databases

Work experience

Please note that EY and Deloitte do not publicly publish financial results in India.

Independent Consultant (Apr 2020 – present)

- Ongoing development of multiple business diagnostic and assessment tools analysing SME performance of over 3,000 SMEs affiliated to the Wadhvani Foundation
- Business case development for the launch of a video conferencing platform

Deloitte Touche Tohmatsu LLP (Feb 2018 – Jan 2019)

Designation: Director, Risk Advisory Operations | Mumbai

- Responsible for management reporting of financial, operational, sales, people metrics impacting > 2,000 people
- Drove automation project to identify reporting metrics for robotic process automation (RPA)
- Provided management updates to the Firm's leadership and Risk Advisory leadership
- Periodic communication on financial outlook with local and global Finance teams

Ernst & Young LLP (October 2006 – Feb 2018)

Designation: Associate Director, COO's Office / Operations | Mumbai | Oct 2015 – Feb 2018

- Led high impact (firm-wide) projects and policy institutionalisation of operational improvement (gross margin improvement, IT cost reduction, travel cost reduction, expense claims) impacting over 10,000 people
- Headed the business control function for Transactions Advisory covering strategy implementation, improvement of operational efficiency, business review and analysis across services, EMEIA interactions, revenue and manpower planning, indirect cost control and leadership communication to over 1,000 people
- Drove implementation of recommendations from business performance audits and internal audits of the Firm
- Created, deployed and monitored web-based risk management learning for subcontractors across the Firm

Designation: Senior Manager, COO's Office / Operations | Mumbai | Oct 2012 – Sep 2015

- Led Firm's study of auditor rotation guidelines as per Companies Act, 2013 and drove revenue impact assessment
- Led project for design and automation of Firm's management reporting framework including dashboards

- Led PMO and managed business change for IT messaging and collaboration projects across the Firm
- Analysed and identified areas of cost control; monitored organization-wide strategic cost control initiatives
- Conducted gap analysis in the India operating model and implemented project for streamlining leadership roles
- Worked on Transactions Advisory target operating model in Emerging Markets across EMEIA

Designation: Senior Manager, Financial Services | Mumbai | Oct 2011 – Sep 2012

- Developed investment model for accelerating growth of the Financial Services Advisory practice
- Developed and executed governance structure for the Financial Services Advisory practice
- Drove operational alignment of the Financial Services Tax practice to expand non-audit services
- Headed the business control function for Financial Services; responsibilities included business review and analysis, planning of revenues, manpower, accounts and sectors, monitoring of sales pipeline, people utilization and leverage models

Designation: Manager, CEO's Office | Gurugram | Nov 2009 – Sep 2011

- Designed and drove organization-wide decision support modules around revenues, people metrics including utilization and attrition, client accounts, sectors, operational metrics and partner performance
- Developed and monitored balanced scorecard for India
- Streamlined process for obtaining monthly updates on the Indian economy from the knowledge center
- Led project for analysis of audit and non-audit revenues across the organization
- Created strategic presentations for reviews with EMEIA, global leadership visits and employee Town Halls
- Developed corporate dossiers for CEO's participation at the World Economic Forum (WEF)

Designation: Manager, Markets | Gurugram | Jul 2008 – Nov 2009

- Led PMO for revamping assessment process of most significant client pursuits for the organization
- Managed business development operations for Assurance; responsibilities included competitor analysis, market assessment of new service offerings, proposal development for large pursuits, sales pipeline updates, marketing, and knowledge management
- Implemented Tax marketing initiatives related to the functional Competition Commission of India
- India coordinator for the metals and mining sector, and for two client accounts of strategic importance

Designation: Assistant Manager, Markets | Gurugram | Oct 2006 – Jun 2008

- Part of the founding team of the global strategic growth markets (SGM) IPO initiative in India
 - Established linkages with the global IPO network; drove India analysis and database management
 - Achieved 100% growth in participation at the annual IPO channel marketing event
- Identified global growth companies (GGC) from India for the WEF

IBM India (May 2004 – Oct 2006)

Designation: Senior Executive, Global Technology Services | Mumbai

- West India pre-sales for the networking division, Global Technology Services
- Worked with clients in Telecommunications and small and medium business (SMB) sectors, and with equipment vendors including Cisco, Avaya, Nortel, Symantec and cabling partners

Hobbies

- Watching tennis
- Reading