

SHAMBHAVI SINHA

PROFILE

Highly motivated and design undergraduate, seeking a career in a challenging, rewarding and diverse atmosphere. The ideal role would be one, which is full of creative opportunities for growth and advancement. I'm eager to utilize my strong work ethics, education, and expertise within the fashion industry in areas of communication, client relationship and project management.

EDUCATION

YEAR PASSED	SCHOOL/COLLEGE	COURSE/DEGREE	PERCENTAGE/GPA
2017-2020	ARMY INSTITUTE OF FASHION AND DESIGN	B Sc (Fashion & Apparel Design)	82.8% (V semester) 8.34 (III semester) 7.91 (IV semester) 7.84 (I semester) 7.19 (II semester)
2017 2015	KENDRIYA VIDYALAYA BALLYGUNGE	XII X	68.50 % 7.6 CGPA


SKILLS AND QUALITIES


MICROSOFT WORD
MS EXCEL
MS POWER POINT
COREL DRAW
ADOBE ILLUSTRATOR & PHOTOSHOP

ABILITY TO ACCEPT AND LEARN
GOOD COMMUNICATION AND
INTERPERSONAL SKILLS
ADAPTABLE TO SITUATIONS
WILLINGNESS TO TAKE RESPONSIBILITIES
TEAM PLAYER WITH LEADERSHIP QUALITIES




PERSONAL INFORMATION

 ARMY INSTITUTE OF
FASHION AND DESIGN

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OPP - HALDIRAMS
VIP ROAD
KOLKATA -700052

HOBBIES

TRAVELLING
CHESS
BADMINTON
SWIMMING
SKETCHING/ PAINTING
WRITING

WORK EXPERIENCE

MISHAN DESIGN POINT PVT LTD, BENGALURU, KARNATAKA

(DESIGN INTERN)

2019-06–2019-08

- Facilitated research on colour forecast and development of story line for women's wear.
- Developed seasonal merchandise assortment to improve category depth and breadth.
- Achieved costing and aesthetic goals for seasonal fabric palette.
- Crafted wardrobe design for women customers, sketched artistic and fresh designs. Illustrated storyboards and initial concepts for the same.

PUMA, BENGALURU, KARNATAKA

(RETAIL AND VISUAL MERCHANDISING INTERN)

2018-12–2019-01

- Opened, shelved and merchandised new products in visually appealing and organized displays for optimal sales promotions. Optimized store displays and appearance via strategic merchandising.
- Maintained high-level product knowledge. Used expert level communications skills to zero in on true customer needs. Converted 87% of the customers.
- Highest amongst the interns.
- Offered hands-on assistance to customers, assessing needs and maintaining current knowledge of consumer preferences.
- Achieved highest sales target per customer.

ACCOMPLISHMENTS

- Conceptualized and designed a collection of Fashion Apparel for women , 'MUQADDAR', on versatile personality traits of women across different zodiac signs.
- Supervised backstage for DECCAN HERALD- 2017, Zonals and Finals. Designed headgear for the same.
- Designed multiple fashion boards using Coral Draw, Adobe Illustrator and Adobe Photoshop.
- Participated and won debates and declamation.
- Participated in youth parliament and came in second.
- Took part in chess competitions
- Been an emcee in various programmes in college.
- Coordinated and was the script writer for street plays and dramatic plays
- Participated in 'GCU travel Itinerary and Blogging' and in stand up comedy.
- Participated in fashion show DESIGN DAPPLE in 2017 and 2018