CURRICULUM VITAE

Manjiri Darak manidarak04@gmail.com

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Objective:-

Intend to build a career with leading corporate of hi-tech environment with committed & dedicated people, which will help me to explore myself fully and realize my potential. Willing to work as a key player in challenging & creative environment.

Work Experience:-

**1) Organization : Unlimited (Arvind Pvt LTD)**

**Designation : Cluster VM Merchandiser**

**Duration : From 01th May 2018 to till date**.

* Handling Sinhgad and kumar pacific mall stores.
* Managing the Trainings of sales staff for the Product knowledge, VM, Basic customer service etiquettes are the contents of these training.
* To create monthly store wise vm reports.
* Innovating new ideas to do customer delight and to make the brand image at a different level and on higher side comparatively to competition.
* Ideating over various activities to boost up team motivation level.
* Garment fabric training, VM, and seasonal collection training.
* Play various games to create a strong bond between staff and making them understand the importance of teamwork.
* Coordinating with vendor for session and sale offer.
* Open new store as per the store pangram.

**2) Organization : Fashion At Big Bazar.**

**Designation : Store Visual Merchandiser**

**Duration : 4 Month**.

* Job Profile : Managed operation of stores which lies in 5000 sq. ft. (Phoenix Market City Pune)
* Managing the Trainings of sales staff for the Product knowledge, Store Sop’s, VM, Basic customer service etiquettes are the contents of these training.
* To create weekly vm reports of the store.
* Ideating over various activities to boost up team motivation level.
* Garment fabric training, VM, and seasonal collection training.
* Play various games to create a strong bond between staff and making them understand the importance of teamwork.
* Set the store weekly as per session them.
* Coordinating with vendor for session and sale offer.

3**) Organization : Van Heusen**

**Designation : Fashion Consultant.**

**Duration : 9 Month.**

Job Profile : Front hand: Attaining Customers.

Taking care of instore display as per the “VM” norms.

Sending reports on daily basis, like Daily sales Report, Cash and Card reconciliation

Reports of Competitors and Product Quality feedback.

Areas of Intere st:

a) To achieve the sales target by good customer service

b) Standardization of the store in all aspects

c) Analyzing and timely reporting about the progress of the goods/brands to the superiors.

d) Ensure replenishment’s from Warehouse are done on time.

e) To avoid losing opportunities and to reduce the stock loss to minimal level.

\* Improve the dormancy level of the store by

* Better understanding of the merchandise grid and giving active feedback to Merchandisers.
* Understanding the local trends of the customers' demands and feedback.
* Recording customer feedback and acting upon complaints .
* Providing customer delight experience and maintaining good relations with franchisee and all other stores in the city.

3**) Organization : Only (Bestseller)**

**Designation : Fashion Consultant.**

**Duration : 1 Year (2015-2016)**

a) To achieve the sales target by good customer service

b) Standardization of the store in all aspects

c) Analyzing and timely reporting about the progress of the goods/brands to the superiors.

d) Ensure replenishment’s from Warehouse are done on time.

e) To avoid losing opportunities and to reduce the stock loss to minimal level.

**4) Organization : Dhaga Boutique**

**Designation : Internship.**

**Duration : 6 Month.**

Personal Skills

* Good verbal & written communication skills.
* Quick problem solving ability.
* Keen on learn & improve.

Educational Qualification:-

* SSC Pune University (Year 2009)
* H.S.C. Pune University (Commerce) (Year 2012)
* B.Sc Fashion Design (YCMOU) (2015)
* Diploma In Fashion Design (NIFT) (2015)

Other Qualification:-

* Photo Shop
* Coral Drwa
* Internet Knowledge

Personal Details :-

Name : Manjiri Darak

Father’s Name : : Sanjay Darak

Sex : Female

Contact No. : +91-9665266008

Marital Status : married

Nationality : Indian

Date of Birth : 04/09/1993

Language Known : English, Hindi, Marathi

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Shakun Appartment,

Pune:-411030

Date: -