



Sanjiv Mahadik

(G. D. Art)

BRAND EXPERTIES SENIOR GRAPHIC DESIGNER & VISUALIZER

Address : "Shree Siddhivinayak Group"
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Synopsis:

Professional in Senior **Graphic Designing and visualization and Branding.**

Achieved high perfection in the field of packaging design, Advertising & Multimedia.

Main objective has always been to achieve company's growth.

Career Level

Worked as a Senior Graphic Designer since Year 2000, Attained 15+ year's period of professional experience in Packaging and Multimedia in Middle East (Yemen) to the Middle Management level.

As per job implementation I have been directly coordinating with

- Marketing Manager
- General Manager
- Executive Director in the respective group of our organizations.

Organization:

"Yemen Dairy & Food Products Industries" Yemen the largest industry in Middle East for complete range of Dairy & Juice products of International Standard.

Sanjiv Mahadik

Work experience and responsibilities for 'Thabet Group of Companies'.

Contributed **packaging concept / packaging designing and merchandising** work for all Sister concerns Companies mentioned below and also for the exhibition work in **Yemen**.

- 1) National Co. for Veg. Oil & Ghee. (Branding and label designing)
- 2) Modern Co. for Food Products. (Involved in 'Can Label Designing'.)
- 3) The Tehama Trading Co. (Press advertisements for 'NISSAN' & 'Caterpillar')
- 4) International Co. For Industries and Printing & Packaging. (From product design and Promotion for natural water /carbonated and non carbonated drinks)
- 5) Yemen Stores for Fruit, Meat & Trading. (Labeling / Posters/ Leaflet)
- 6) Al Maraee Yemen Co. (packaging and Promotion)

Project with covering aspect for:

Export oriented packaging concept & design for

- 1) **Tetra Pak.**(India / Dubai / Saudi Arabia)
- 2) **Combibloc.**(Germany / Saudi Arabia)
- 3) **Elopak**
- 4) **INCOPAK Natural and carbonated water Co.**
 - a) Packaging designs taking into consideration1) Lifestyle.2) Target group.3) Hygiene.
 - b) Exciting innovation and new products.
 - c) Complete designs of bottles for natural water & carbonated drink and its branding and launch.

Skills

Advance study in Adobe **Photoshop**.

Advance study in Adobe **Illustrator**.

Learning **Coral Draw & IN Design**

Ability to work and lead the team

To learn and update with the latest programme concern.

Communication with the foreign suppliers

Work with high potential

Specialized Skill: Packaging /Labeling / Brochures/ Leaflets/ Hoardings/ Posters / Banners/ Magazine Ads/ News Paper Ads/ Van Advertisements/ Office Stationary , Web page design, etc.

Education :

GD Arts Equivalent to BFA (Bachelor in Fine Arts)

Reference:

Available if required.

Personal Profile:

Passport No: **S0459064**

Nationality: Indian

Gender: Male

Marital Status: Married

Languages: English, Hindi, Marathi & speak Arabic.

Declarations:

- I hereby declare that the information furnished above is true to the best of my Knowledge.

Place: Pune

Date: 01 June 2021