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| ooxWord://word/media/image1.binooxWord://word/media/image2.bin**Pavana Gangavatiker**  Address: #403 A Block, White Fields, Kondapur, Hyderabad - 500084 |  | Email: [pavanag24@gmail.com](mailto:pavanag24@gmail.com)  Phone: +91 9885429138 |
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PROFILE

5 years of experience, Hard working professional with passion for understanding customer challenges and

driving business growth in competitive market conditions, and solid understanding of a diverse range of Data analytics, Data Cleaning, Regression, Classification, NLP. Possess advanced proficiency in all aspects of Excel, Python and R Programming.

*Data geek driven by opportunities to explore new data and ownership to build data products*

Topics of interest: Business Analytics, Data Analytics, Value Engineering in IT Projects, Digital Technologies, Reporting using Tabelau

Areas of Expertise

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| ooxWord://word/media/image5.binooxWord://word/media/image6.binooxWord://word/media/image7.binooxWord://word/media/image8.bin• Data Analysis and Visualization  • Decision Analytics  • Reporting using Tabelau  • Business Analysis and Requirement Elicitation  • Epsilon, Oxygen Tool | • Software Development Life Cycle knowledge  • Computer Programming (Python, R, SQL)  • Predictive modeling and Text Mining  • Natural Language Processing algorithms  • XML Programming |

CAREER PROGRESSION

***Pavana has close to 5+ years of experience in Manual Testing (3 yrs) and Data Analyst (2+ yrs)***

**Current: Data Analyst** – **SPEQTA Techonologies Pvt LTD, Hyderabad (Since Jan 2018)**

• Started as Data Analyst in and worked for Same

• Analyzed and processed complex data sets using advanced querying, visualization (Tabelau) and analytics tools.

• Identified, measured and recommended improvement strategies f across all business areas.

• Used Algorithms like Regression using Python to work on customer data to arrive at the pain points.

• Working with high performance and highly successful and visible Data Analytics/Value Engineering team.

• Developed analytics solutions based on business requirments to come up with bsuiness solution.

• Participated in all phases of text mining, data collection, data cleaning, validation, and visualization.

* Did Market Analysis for a Retail Store in South America

**Prob Statement**: Some Customers did not Write Review/Expected Increase Revenue/Optimize and Improve Delivery

Performance/Product categories where customers are prone to dissatisfaction

**Approach:** Used a Dashboard in Excel and Tableau to address each unique Statement.

Prepared Dataset

* + Customer related excel files
  + Order items related variables
  + Payments related
  + Sellers related
  + Products related

Analyze the Dataset using NLP

* + Remove the Accent Words
  + Remove Stop words
  + tokenize
  + unigram, bigram or trigram

Present the Result

* + Used Tabelau extensively to report.
    - Length of comments Vs Rating
    - Order status vs Rating
    - Visualizing Time Series data for Aggregate
    - Trend, Seasonality and Noise
    - Predicated Vs Real Sales
    - On time dlivery Performace

**Test Engineer** – **SPEQTA Techonologies Pvt LTD, Hyderabad (Jan 2015 to Jan 2018)**

**Role:** Test Engineer

***Profile:***

* Involved in Content Management meetings for better understanding of Dashboard requirements
* Validated application tables, Data with BI tool (Tableau)
* Preparing reports with proper inputs.
* Writing complex SQL queries to fetch Data from multiple sources
* Preparing test scenarios/Test cases and circulating to Client/stake holders
* Responsible Dashboard maintenance and schedule maintenance
* Responsible for designing Test Cases and Preparing Test Documents.

OTHER EXPERIENCE

**Freelance Projects on Digital Marketing, Hyderabad (Jan 2019 to Pesent)**

* Worked with Healthcare IT practice team. Prepared whitepapers titled “SaaS revolutionizing Healthcare delivery in India” and “Market readiness evaluation of Clinical Solution products” in India.

**Yoga Teacher (2015 to Present)**

* Certified in SYASA from Bangalore. Since then have been teaching/training Yoga in the Community and have done some corporate Trainings.

**Content Writing for Edureka (2017 to 2018)**

Delivered topics on Python.

Boolean,Strings and Type Convertion.

EDUCATION

• Bachelor of Engineering (Electronics and Communication Engineering) – **Gulbarga University** – 1999.

Other Courses & Certifications

* Digital Marketing School, 2019.
* Tableau from Edurekha 2018
* Data Analytics from Analytics Path 2018
* Proceding with the twitter data alanysis from web scaping to analysis as personal interest
* Training in advanced Microsoft Excel Macros 2017
* ISTQB Certified 2017
* YOGA: YIC Certified by SYASA in 2015

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| ooxWord://word/media/image17.binooxWord://word/media/image18.bin**Business Processes** | ooxWord://word/media/image19.binBusiness Analysis, Data Visualization |