**HITHASHRI M T**

“Intend to build a career with an organization, where in, I can implement technical and non-technical skills in the practical real-life environment with committed and dedicated people, which will help me to explore myself fully and realize my potential. Willing to work as a key player in challenging and creative environment.”



# **WORK EXPERIENCE**

2years and 2months of experience as Client Service Analyst–Media Analytics in Digital Marketing Domain at Theorem India Private Limited, Hootagalli, Mysore. (Dec 2017 - Mar 2020)

Working on client’s requirements and solving their issues regarding the campaign and resolving them using client tools. Mentoring and training the new joiners about the process and ensuring that they meet the business requirements. Merit in handling the workflow management of the team and ensuring the quality of work is met.

4months of experience as Hardware Testing and Debugging Trainee Engineer at Smile Electronics Private Limited, Bhatrahalli, KR Puram, Bangalore. (Aug 2017 – Dec 2017)

Testing PCB, Connectors, Power supplies and Signal Conditioners with the software and identifying the faults in the printed circuit boards and debugging. Monitoring and achieving the daily target as per the project requirement. Was responsible to track the daily production, Maintaining the Production log of my team members on a daily basis i.e., Target, tested PCBs and debugged PCBs. Reporting manager and the client.

# **INTERNSHIP AND TRAINING**

* On job Training on Copy Editing from Integra Software Services Pvt. Ltd. (May - July2020)

 Attended Workshop on Electronics Hardware Design.

 Undergone training on Infosys Campus Connect and Quantech Origin Soft Skills Program at our institution.

 Under gone training on Photoshop tools and Tally.

# **EDUCATIONAL QUALIFICATION**

 Bachelor of Engineering on Electronics and Communication Engineering from KVG College of Engineering, Sullia with 61.75%.

 Pre-University education from Vivekananda College Puttur, State Board of Karnataka in 2012 with 58.17%.

 SSLC from Kumaraswamy Vidyalaya Subramanya, State Board of Karnataka in 2010 with 78.72%.

# **ACADEMIC PROJECTS**

1)Title: Transistor testing circuit with LED glow.

Description: Identification of npn and pnp transistor.

2)Title: Solar Lamp with Variable Power Supply and Charger.

Description: Project goes with the utilization of solar energy as the source of lighting lamps.

3)Title: Blood group identification using fibre optics.

Description: This project is used for ABO grouping; it is a real-time application.

The blood group can be detected based on the voltage levels.

Main principle is based on absorption and transmission technique.

# **SKILLS**

* Knowledge of Working in MSOffice. (MS Excel, PowerPoint, MSWord, MS Outlook)
* Copy Editing. (Technical Editing, Grammar Errors)
* Client Management.
* Mentoring.
* Merit in handling the Work Flow Management and ensuring the quality of the work is met.
* Problem-solving: Good in problem-solving and ability to bring in new ideas.
* Data Annotations. (Image and Video annotations)
* Media Analysis.
* Hardware Testing.

 Hardware Debugging.

# **EXTRA CURRICULAR**

* Conducted refresher training on the process of Media Analytics.
* Prepared an Internal Training Document about factors of Media Analytics to understand the process.
* Prepared an External Training Document for one of the sports Clients and got approval from the client.

# **STRENGTHS**

 Team working ability: Managed/Worked with a team of 15 team members.

* Excellent communicator and relationship builder

 Initiative and Tenacity: Ability to turn insights into actionable growth initiatives.

 Hard Worker.

* Quick Learner: Comfortable in learning new technologies and systems.

 Creativity.

# **PERSONAL DETAILS**

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| --- | --- |
| ▪Date of Birth | : 12/06/1994 |
| ▪Phone Number | : 8762083582 |
| ▪Mail ID | : [hitagm.12@gmail.com](mailto:hitagm.12@gmail.com) |
| ▪Language Fluency | : English, Hindi and Kannada |
| ▪Present Address | : Mysore. |

# **DECLARATION**

To the best of my knowledge the above statements are true and I understand that with holding or misstating my fact may result in difficulties.