Sonu Pal

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# Career Summary

* Sr. Graphic /UX Designer with 7+ years of experience in the IT Industry.
* Successfully manage and coordinate graphic design projects from concept through completion. Work closely with clients to create vision, and consistently meet deadlines and requirements. Effectively build, motivate, and direct design and production teams.
* Corporate identity, Create Mockup, Banners, icons, Logos, Newsletters, Flyers, Posters, Brochure, Standees, Photo editing, Gif animations, SVG graphic, Visual designs, Online advertisements, Social media Graphics, Info-graphics, E-mailers etc.
* Proficient with the latest software helping to bring out the best and unique UX/Graphic Designs.

# Skill & Abilities

* Adobe Photoshop
* Adobe Illustrator
* Adobe XD
* Invision
* HTML
* Zeplin
* MS word
* Power Point

# Online Portfolio http://www.coroflot.com/Sonupal

# Work Experience

**3DWEBTECH**

May - 2017 to June-2020

**Graphic Designer**

Working at “3dwebtech” Peeragarhi, Delhi 110063.

**RNF TECHNOLIGIES**

Sep. - 2014 to Apr. 2017

**Graphic Designer**

Worked at “Rnf Technologies” Noida, Sector -62, UP.

## Finesse interactive

## Nov. - 2012 to Sep. -2014

**Graphic Designer/ UX Designer**Worked at **“**Finesseim Pvt. Ltd. Janakpuri District Centre, Delhi -110058

## Live Projects Mobile Application

* https://xd.adobe.com/view/24587be6-ca0c-485b-4b84-b7a6d0b3cac7-5269/?fullscreen
* https://play.google.com/store/apps/details?id=com.gotribe.mobile&hl=en
* https://play.google.com/store/apps/details?id=com.policeabuse.tv&hl=en
* https://play.google.com/store/apps/details?id=com.prodege.swagbucksmobile&hl=en\_IN
* https://play.google.com/store/apps/details?id=com.pheramormain.pheramorapp&hl=en

## Live Projects websites

## Employer: 3Dwebtech

## Project: www.absolutelyaudrey.com

## Role: Visual/Graphic Designer

## RESPONSIBILITY:

* Overall responsibility for understanding a customer's brief and converting that into appealing, highly usable interfaces
* Work closely with product team and application architects to design effective solutions.

**DESCRIPTION:** Absolutelyaudrey is e commerce business website specialize in shoe clips, heel rings, shoe straps, bridal shoe accessories, evening shoe accessories, boot straps, fashionable and stylish shoe selling website.

## Project: www.aluminum-handrail.com

## Role: Graphic Designer

## RESPONSIBILITY:

* Overall responsibility for understanding a customer's brief and converting that into appealing, highly usable interfaces
* Designing original Mockup of Business Website, Flyers and Brochures.

**DESCRIPTION:** An attractive & professional e-store for ordering hand-railings for various buildings. Complex attributes associated with the hand-rails are presented in a very accessible way in this PrestaShop website.

## Project: www.agilistechlabs.com

## Role: UX/ Graphic Designer

## RESPONSIBILITY:

* UI Graphic Design for in-house Product website layout, illustrations, logos, images and text style.
* Think creatively and produce innovative ideas to come up with new concepts and designs.

**DESCRIPTION:** Agilis Tech Labs originated as a humble web development company in Austin, Texas. Through expansion into e-commerce and custom app development. it is imperative to align the company with a team that can navigate through development challenges and bring the product to market.

## Project: www.kortebros.com

## Role: Graphic Designer

## RESPONSIBILITY:

* Overall responsibility for understanding a customer's brief and converting that into appealing, highly usable interfaces.
* Think creatively and produce innovative ideas to come up with new concepts and final designs.

**DESCRIPTION:** KorteBros is an informational website providing sales, repair, installation and replacement service for manufacturing equipments. It is Pleasant looking and user friendly website built on WordPress.

## Project: www.abrams-mfg.com

## Role: Graphic Designer

## RESPONSIBILITY:

* Overall responsibility for understanding a customer's brief and converting that into appealing, highly usable interfaces
* Think creatively and produce innovative ideas to come up with new concepts and finalized designs.

**DESCRIPTION:** Abrams-MFG is one of the largest retailers of automotive lighting in the United States. Quality goods and great customer service put them ahead of their competition. Built on Magento.

**EMPLOYER**:FINESSE INTERACTIVE

## Projects

* **www.geetanjalisalon.com**
* **www.archiesonline.com**
* **www.jaypeegreensgolf.com**
* **www.metaflexdoors.in**

# Educational Qualification

* Secondary from CBSE
* Senior Secondary from CBSE
* B.Com from Delhi University, India

**Personal Detail**

Father’s Name Sh. Gulab Singh

Sex Male

Marital Status Married

Nationality Indian

Languages Known Hindi & English

DECLARATION:-

I hereby declare that the all the above information provided by me is true to the best of my Knowledge.

Date:

Place: Delhi (Sonu Pal)