

KASHISH ANAND CMBA - Marketing Ph: +91-9565603597 Email: kashish.anand@ubs.org.in Lucknow, Uttar Pradesh, India



June 2019

BRIEF OVERVIEW / CAREER OBJECTIVE / SUMMARY

To work for an organisation which provides me an opportunity for my professional growth and where my creativity, knowledge and positive attitude will prove to be a fruitful asset along with the organisation objective.

KEY EXPERTISE / SKILLS

Marketing Sales

EDUCATION	
Universal Business School CMBA - Marketing Percentage: 54.00 / 100.00	2018 - 2020
Cardiff Metropolitan University MBA - Marketing Percentage : 57.00 / 100.00	2018 - 2019
SHUATS a.k.a. Allahabad agriculture university B.Tech - Food Technology Percentage : 65.00 / 100.00	2014 - 2018
St. Francis College, Lucknow 12th CISCE Percentage: 66.00 / 100.00	2014
St. Francis College, Lucknow 10 th CISCE Percentage: 71.00 / 100.00	2012

INTERNSHIPS

Coca - Cola (Brindavan Bottlers pvt.ltd.)	May 1, 2019 - June 30, 2019
Key Skills: marketing	
My project name was Horizontal Expansion. Major work was to open outlets in Lucknow.	
Parle (Tirupati Bakers Pvt.Ltd.)	June 1, 2017 - July 1, 2017
Parle (Tirupati Bakers Pvt.Ltd.) Key Skills: quality-assurance	June 1, 2017 - July 1, 2017

PUBLICATIONS / RESEARCH / WHITE PAPERS

Natural Compost Made easy

International Journal of Current Research | Mentor: Mayur Phatak

ASSESSMENTS / CERTIFICATIONS

CCC by NIELIT

Key Skills: Computing

SEMINARS / TRAININGS / WORKSHOPS

Seminar of Indian Chamber of Commerce

Institute Name: -

Mr. Suresh Prabhu (Ex Railway Minister of India) and Piyush Goel (Current Railway Minister of India) were major speakers.

Seminar on Food Adulteration

Institute Name: SHUATS

Prabodh Halde VP, Association of Food Scientists and Technologists.(india) were the speaker.

CO-CURRICULAR ACTIVITIES

• I was in the core team of Literary Club Shuats and in the organising commitee of SALF event at SHUATS allahabad. I am also part of ELC team, a pvt. ltd. company at UBS, mumbai. I am also an active member in the International club and Rotaract club of UBS.

EXTRA CURRICULAR ACTIVITIES

 I got 1st position(team of 4) in vantage point and 2nd position among 27 teams across India in Treasure hunt in Prakriti event 2017 at IIT Kharagp ur. I secured 7th rank among 200 students in Quizitive event at SHUATS, Allahabad.

PERSONAL INTERESTS / HOBBIES

• pschology,, literary writing, english debates, sports

WEB LINKS

• LinkedIn - http://www.linkedin.com/in/kashish-anand-5b2b67162.<domain>

PERSONAL DETAILS

Gender: Male

Marital Status: Unmarried

Current Address: 583,manas enclave,indira nagar,lucknow, Lucknow, Uttar Pradesh, India

Date of Birth: Aug. 28, 1996 Known Languages: English, Hindi Permanent Address: 583,manas Enclave,Indira Nagar Lucknow, Lucknow, Uttar Pradesh, India - 226015 Phone Numbers: +91-9565603597, +91-9370034857

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