PRIYANKA PATEL

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# Career Objective :

I am Looking for new opportunities where I can apply my 3.1 years of experience, can enhance my skills and grow myself along with the organization I will work with.

# WORK PROFILE :

* Business Development Executive at Bliss Web Solution Pvt. Ltd.

Duration : 11 Months

Responsibility:

* + Lead Generation using marketing portals
  + Client Communication
  + Lead generation with direct Google search
  + Creating different Social Media strategies
  + Digital Marketing work (Run Face book Ads)
* Business Development Executive in Alian Software Pvt. Ltd.

Duration : 1.2 years

Responsibility:

* + Reporting to Team leader.
  + Generating leads.
  + Taking follow ups.
  + Research and business development strategies
  + Working with team to achieve sales target
  + Building good working relationship with new and existing client

## As a Business Development Executive in Code Byte Team.

## Duration: 3 Months

Responsibility:

* + Generating leads.
  + Taking follow ups.
  + Client communication.
  + Business development strategies.
  + Building good working relationship with new and existing clients.
  + Learn different marketing portals.

## As Human Resources Training Manager in APCCO Marketing.

## Channel Partners with ICICI bank, credit card division.

## Duration : 9 Months

Responsibility:

* + Sales management &marketing.
  + HR resource.
  + Team management.
  + Working with team to achieve sales target.
  + Generating leads from targeted audience.
  + Client communication via call/ meeting.
  + Close the deal.

# EXPERTISE:

* Research development
* Communication Skills
* Project management
* Sales & Marketing
* Lead generation
* Professional relation management
* Project Management Software's: Trello, Slack,

# ACADEMIC ACHEIVEMENTS :

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| YEAR | DEGREE | Name of Institute | UNIVERSITY/BOARD | GRADE |
| 2017 | B.E | Aadishwar CollegeOf Technology | GTU | 8.59 CPI |
| 2013 | H.S.C | Shree Swaminarayan Research Vidhyapith | GSEB | 52% |
| 2011 | S.S.C | Mani PrabhuHigh School | GSEB | 64.19% |

**SOFT SKILLS :**

* Quick learner.
* Positive work Ethics.
* Leadership Skills.
* Ability to maintain the Unity.
* Representation skill

# EXTRA CURRICULAR ACHIEVEMENTS :

* **Student Coordinator Head** of **‘Vibrant Zonal TechFest-2017 ’** in Hospitality Committee in **College.**
* **Student Cultural Coordinator** during academic year In College**.**
* **Head of Different Committees** during events.

# PERSONAL TRAITS :

* Nationality : Indian
* Date of Birth : 7.03.1996
* Language known : Hindi , English , Gujarati
* Hobbies : Dancing , Listening Music , Travelling

# DECLARATION :

I hereby declare that above information is correct to the best of my knowledge and belief.

Place : Ahmedabad

Date :