

SALONI BHATNAGAR

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OBJECTIVE:

Data Analyst with over 1.9 years of experience interpreting and analyzing data in order to drive successful business solutions. Good understanding of business operations and analytics tools for effective analyses of data.

Aiming to utilize my strong prioritization skills and analytical ability to achieve the goal of your company.

PROFESSIONAL SUMMARY:

Working as a **Data Analyst** in Softdel.

Role:

- Responsible in managing and processing internal organizational database by performing quality checks including Data manipulation, Data cleaning (Unstructured), Data validation.
- Responsible in collecting database and updating in CRM.
- Responsible for extracting data understanding the data flow and creating reports for business purposes.
- Responsible in creating and designing dashboards also reports management, dashboards management and data management in CRM.

Key Initiatives:

- Hands on experience in designing web pages using HTML CSS.
- Hands on experience Social Media Marketing.
- Hands on experience in designing banner and content for Social Media Marketing.

Working with Customers:

- To talk with customer and give demo of the existing product of the company also providing updates and technical advice – Describing technical capabilities and business benefits of solutions to the customer.

WORKING EXPERIENCE:

- Working with softdel as a Data Analyst from November 2018 to Till Date.

EDUCATIONAL QUALIFICATION:

- Completed CDAC in **PG-DMC** in year 2018 from CDAC ACTS Pune with 64.75%
- Completed BE in **E&TC** in year 2017 from North Maharashtra University with 68.6%
- Completed HSC in year 2013 from CBSE with 63.2%
- Completed SSC in year 2011 from CBSE with 76%

TECHNICAL SKILLS:

Scripting Languages	: HTML, CSS, Bootstrap.
Programming Language	: C, CPP, JAVA.
Databases	: MYSQL Workbench.
Operating System	: Windows, Linux, Ubuntu, MACOS.
Other tools	: Excel, Advance Excel, Tableau, PARROT, Google Analytics, Firebase.

ACHIEVEMENTS:

- Recently received Spot Award in February 2020 from Softdel.

PROJECT:

Title: C-DAC Documents Verification

Platform: Android, iOS

Duration: 1 Month

Description: It is an Application for Students Documents Verification at the time of Registration in their respected CDAC centers by uploading their documents online and maintaining softcopy of documents on server side, this application will be based on both Android and iOS platforms.

Title (Major Project): Dual-Axis Solar Tracking System Using Microcontroller

Platform: Electronic Circuit Design

Duration: 6 Months

Description: A means to track sun's position with the help of Micro-controller specially it demonstrates the working solar tracker for Solar Cell output is maximized by positioning a solar panel in any direction.

Title (Minor Project): Home Automation

Platform: Electronic Circuit Design

Duration: 6 Months

Description: Demo Project on Home Automation using infrared Remote Control.

INTEREST AREA:

- Analytics.

STRENGTHS & QUALITIES:

- Strong analytical skills with the ability to collect, organize analyze large data with attention to detail accuracy.
- Strong working knowledge on SQL.
- Ability to learn new concept and technologies quickly.
- Ability to work with cross functional team.
- Strong communication skills, written and oral.
- Proficiency with Microsoft Office Suite.

PERSONAL INFORMATION:

Date of Birth : 16th August 1995.
Father's name : Naveen Kumar Bhatnagar.
Address : Flat no. 502 O block Cosmos society, Magarpatta city Pune.
Gender : Female
Languages : English, Hindi

DECLARATION:

I hereby declare that the above information is true to the best of my knowledge.

SALONI BHATNAGAR.

Place: Pune