**CURRICULAM VITAE**

**Kota. RVNSS. Manikanta**

**Mobile:** +91 8143698743

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**Career Objective**

To build an innovative career in the field of Information Technology, utilizing my technical knowledge and update my skills in accordance with the latest trends and be a part of team and to prove myself as one among the best and an asset for the organization.

**Professional Experience**

* Having 4+ Year of experience in Affiliate Marketing, Digital Marketing as content maintenance and writer for Websites.
* Working in **Chandu soft Technologies Pvt Ltd**, Vijayawada as a **Software Engineer** (**ITES**) from Jan 2016 to till date.

**Profile Summary**

* Screening, Verifying and Updating content on a daily basis – checking details, links and improving the effectiveness of merchandising and promotional copy to increase sales conversion.
* Updating Product Pricing, Special Offers and Coupon Codes.
* Testing Content Regularly to ensure details, product information and links.
* Adding content from Affiliate Networks
* Maintaining good SEO to the merchants with the top Keywords.
* Generating Affiliate Links of USA, UK and Australia based E-Commerce Websites
* Manual Testing of Online Shopping Websites, Payment Modules and Shopping Carts.
* Experience in Testing application on various Browsers and OS
* Quick learner, good team player and positive attitude.
* Good commitment, result oriented, hard working with a quest and zeal to learn new technologies and undertake challenging tasks.

**Academic Details**

* **Bachelor of Technology** in **Information Technology** with an aggregate of **58%** from **Jawaharlal Nehru Technological University Kakinada** in **2016.**
* **Intermediate** with 69**%** in **M.P.C** group from **Board of Intermediate Education**, **A.P** in **2011.**
* **S.S.C** with **73%** from **Board of Secondary Education**, **A.P** in **2007**.

**Software Proficiency**

* Language : C, Java, DBMS, HTML
* Operating System : Windows XP/7, Linux.
* Software Testing : Manual testing.

**Academic Project**

|  |  |
| --- | --- |
| TITLE | E-RENTAL VEHICLE SYSTEM |
| LANGUAGES USED | PHP, ANDROID, HTML |
| DATABASE USED  | MY SQL |
| SUMMARY | This is the project that vehicle booking through online and tracking the vehicle in the map, the tracking device is a hidden in the car which is an android app.  |

**PROJECTS SUMMARY**

 **Project 1**

* **Title :** Offers.com Testing
* **Client :** Offers.Com, U.S.A, Texas
* **Category :** E-Commerce Online stores Application site
* **URL :** <http://www.offers.com/>

**Responsibility:**

 Participated in understanding in Customer Requirements and Test Strategy, designed new test cases based on customer requirements and Offers.com rigorously tested its coupons up to three times a week to ensure they should work every time and also continuously tested our coupon codes.

 Also tested placing many online orders to the various provided by Clients in Offers.com test tool for Find the Items You Want, Add The Items To Your Shopping Cart, Proceed To Checkout, Sign In/Create A New Account, Enter A Shipping Address And Shipping Method, Payment Information And Reviewing The Order. Regularly interacted with clients for feedback and improving the overall Testing Strategy.

**Description:**

Offers.com is a hub of couponing opportunities on the web and it is very popular coupon site that contains some of the top printable coupons. Offers.com Savings is easy and it is full of savings from printable coupons, coupon codes, free samples and more.

Offers.com is a leading provider of online, printable and grocery coupons for more than 9,500 stores. They offer highest quality coupons that are guaranteed to work.

**Project 2:**

* **Title :** MyVoucherCodes.Co.UK
* **Client :** Monitise (UK)
* **Category :** E-Commerce Online stores Application site.
* **URL :** [http://myvouchercodes.co.uk](http://myvouchercodes.co.uk/)

**Responsibility:**

 Maintaining valid voucher codes, deals, sales, freebies, printable vouchers in the Myvouchercodes website. Adding content sent from Affiliates and Merchants to Myvouchercodes website. Testing whether the coupon codes are valid and maintaining genuine data. Handling client requests and adding content as needed. Reporting error merchants to the client and keeping the merchants list up to date.

 Checking empty merchants in the Admin and allocating them to the team to maintain content in the Myvouchercodes webpage. Reporting change of Affiliate networks on the merchants to the client and maintaining updated affiliates. Maintaining good SEO to the merchants with the top Keywords.

**Description:**

 My Voucher Codes is the leading voucher, coupon and discount deals website in the UK. Launched in 2006, its main aim is to provide a collection of the very best discount codes, promo codes, sales and deals from hundreds of the top online store across the UK and the globe.

 It updates on a daily basis to ensure that you have access to the best and most recent online offers. Its priority is to help and save money on all top brands.

**Co-curricular Activities**

* Participated in activities conducted by the Rotary club.
* Participated in social service activities conducted by Ignite group and Serve the Needy
* Attended a workshop conducted by the D3 labs on Ethical Hacking in Rotary club, Vijayawada.
* Done Marketing internship with SnapStore.

**Personal Details**

* Father’s Name : : K. Venkateswara Rao
* Mother’s Name : K.Nagaveni
* Nationality : Indian.
* Gender : Male.
* Date of Birth : 04-05-1993.
* Permanent residence : Dr.no-11-21-23, Pulabhavi St,Vijayawada-1.
* Marital Status : Single.
* Hobbies : Surfing new things on the internet, Playing cricket, Photography& editing, listening to Music.
* Languages Known : English, Telugu and Hindi.

**Declaration**

I hereby declare that all the information provided above is true to the best of my knowledge.

Date:

Place: Vijayawada  **(K.Manikanta)**