

Curriculum vitae

Dr. PRAVEEN GUJJAR J

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Address,

Dr. PRAVEEN GUJJAR J

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Professional Profile:

I would like to introduce myself as a management and Technology educationist with a good academic and professional background. Accomplished career demonstrating consistent success as an Administrator and Educator at the post-graduation (MBA) level. Outstanding track record in assuring student success. Effective communicator with excellent planning, organizational, and negotiation strengths as well as the ability to lead, reach consensus, establish goals, and attain results. I am keen on taking up a position that will effectively utilize my experience, knowledge and skills to assist institute in achieving goals.

Total Teaching Experience: 11Years

1. Serving as a Principal from 01/02/2020 to till date in SRS First Grade College, Chitradurga, Karnataka.
2. Served as an Assistant Professor in the Department of Information science and engineering from 01/08/2010 to 31/01/2020 in PES Institute of Technology and Management, Shivamogga.
3. Served as a Lecturer in the Department of Computer Science and Engineering from 01/07/2009 to 29/07/2010 in NES Polytechnic, Shivamogga.

Personal Skills:

Comprehensive problem solving abilities, excellent verbal and written communication skills, ability to deal with people diplomatically, willingness to learn, Team facilitator.

Educational Qualification:

Programme	Degree	Specialization	Class Obtained	Year of passing
UG	BE	Information science	FCD	2009
PG	M. Tech	Computer science	FCD	2014
PG	MBA	Technology Management	FC	2011
Research	Ph.D	Business Administration	NA	2018

Awards and Achievements:

- Won second prize in **Doctoral competition** award in AIMS 16 International conference at Symbiosis Institute of Management Studies, Pune on 3rd January 2019.
- Awarded as **“Distinguished Assistant Professor”** from (Spoken tutorial, FOSSEE) IIT Bombay & Computer Society of India – Mumbai (CSI) at the CSI TechNext India 2017.
- Awarded as **“Nation Builder”** from all India Bhavasar Samaj on the occasion of Guruvandana program September 2017 in Bengaluru.

Book Publication:

- Published a book entitled **“Leader”** with ISBN 978-93-5406-314-5 in the year 2020.

Certified Trainer:

- Obtained a certificate from Indian Institute of Public administration, Delhi, as a certified trainer for consumer affairs from June 2019.

Online Certification:

- Successfully completed Course on “Fundamentals of Digital Marketing” on May 11, 2020 from Google digital unlocked.

Article Reviewer:

- Article Reviewer for the International Journal of Research Script (www.researchscript.com reviewer id is RVI15GE80632)

Placement Coordinator:

- As additional responsibility served as an Placement coordinator in the “PES institute of Technology Management, Shivamogga” since August 2010 to January 2020.

ISO Internal Auditor:

- Attended ISO 9001:2008 Internal Auditor Training and certified as Internal Auditor for ISO 9001:2008

Papers Presented in National Conference:

- Integrating Communication Tools in Marketing of Goods and Services at JSS Academy of Technical Education, Bangalore on October 14th 2011
- Consumer Behavior and Society at PMC Tech, Hosur, on October 21st 2011
- GNU Privacy Guard at KSIT, Bangalore on September 8th 2012
- Parallelism and Recovery in Database Systems at KSIT, Bangalore on September 8th 2012
- Passphrases to Secure Computer Systems at PES Institute of Technology and Management, Shivamogga on March 1st 2013
- Secret image encryption using SDS Techniques at Sahyadri Science College, Shivamogga on May 2014
- Frequent Pattern recognition for online customers at Sahyadri Science College, Shivamogga on May 2014
- E-Procurement to reduce the cost of buying at PES Institute of Technology and Management, Shivamogga on May 2nd 2015.
- Presented a paper titled “A Study of Cashless trade practices in Indian Context” in National conference organized by Davangere University Institute

of Management Studies, Davangere University, Davangere on 22nd and 23rd December 2016.

- Presented a paper titled “Profitability Analysis of Information Technology Companies” in National conference organized by Bapuji B- Schools, Davangere on 22nd April 2017.
- Presented a paper titled “Financial Assessment of Indian Information Technology Companies” in National conference organized by Bapuji B- Schools, Davangere on 22nd April 2017.
- Presented a paper titled “Financial performance of Accel frontline and R Systems Intl Information Technology Companies” in National conference organized by PES Institute of Technology and Management, Shivamogga on 20th May 2017.
- Presented a paper titled “Scope and Challenges of K-n Split Segmentation in Visual cryptography” in National conference organized by PES Institute of Technology and Management, Shivamogga on 20th May 2017.
- Presented a paper titled “Demonetization and its Impact on Rural India – Issues and Challenges” in National conference organized by Government First Grade college for women, Davangere on 13th and 14th October 2017.
- Presented a paper titled “Demonetization leading to digitized economy – Feasibility and Strategies” in National conference organized by Government First Grade college for women, Davangere on 13th and 14th October 2017.
- Presented a paper titled “Extended DuPont Ratio Analysis of Indian Information Technology Companies” in National conference organized by JSS Centre for management studies, Mysuru on 15th and 16th December 2017.
- Presented a paper titled “Sharing scheme for Biometric Authentication” in National conference organized by PES Institute of Technology and Management, Shivamogga on 26th May 2018.
- Presented a paper titled “Empirical Testing of Indian Information Technology Companies using Extended DuPont model” in National conference organized by Bapuji B- Schools, Davangere on 5th December 2018.

- Presented a paper titled “Role of Education and Ethical Values in Indian Higher Education System” in National conference organized by PES Institute of Technology and Management on 15th November 2019.

Paper Presented in International Conference:

- Optimization based data mining in Business Research at St. Aloysius College, Mangalore, on October 15th 2014
- Concealment of images using S³ approach at Institute for Studies on Recent Advances in Science & Engineering, India on October 30th 2014
- Presented paper titled “A Study of Ethical and Legal Issues in E-Marketing in India” in AIMS – 14 International conferences on Management at Ahmedabad on 26th to 28th December 2016.
- Presented paper titled “A Study of DuPont Model for Software Companies in India” in AIMS – 14 International conferences on Management at Ahmedabad on 26th to 28th December 2016.
- Presented paper titled “An Empirical Study of DuPont Model for Indian Information Technology companies” in the 10th Doctoral Thesis Conference organized by IBS Hyderabad on 20-21 April, 2017.
- Presented paper titled “Profitability Analysis of Indian Information Technology Companies using DuPont model” in the International Conference organized by BITM, Bellary on 15 March, 2018.
- Presented paper titled “Visual cryptography for surveillance system for preserving privacy” in the International conference organized by SDMIT, Ujire on 18th May 2018.
- Presented paper titled “Testing the DuPont Model Characteristics of Indian Software Products and Training Services Companies” in AIMS-16 International conference on 3rd to 5th January 2019 at Symbiosis Institute of Management studies, Pune.

- Presented paper titled “An Evaluation of DuPont Model for Indian Software and Networking Companies” in AIMS-16 International conference on 3rd to 5th January 2019 at Symbiosis Institute of Management studies, Pune.
- Presented paper titled “Testing of DuPont model for Indian Software Products and Training Services Companies” in AIMS-16 International conference on 3rd to 5th January 2019 at Symbiosis Institute of Management studies, Pune.
- Presented paper titled “Sentimental Analysis using TextBlob for Market Survey” in seventh International conference on 29th to 30th December 2019 at K S Justice Hegde Institute of Management, Nitte.
- Presented paper titled “Technology Challenges in social networking and cyber security” in AIMS-17 International conference on 2nd to 4th January 2020 at Indian Institute of Management, Kozhikode.

Publications details:

- A Paper entitled “Optimization based data mining in Business Research” has been published in International Journal of Innovative Research in Computer and Communication Engineering (IJIRCCE), Vol.2, Special Issue 5, October 2014, pp. 193 – 197, ISSN: 2320-9798, IF: 1.386
- A paper entitled “E-business and IT Companies – A Critical Analysis of Opportunities and Trends” has been published in International Journal of Management and Social Science Research Review (IJMSRR), July 2015, pp.26 to 28, ISSN: 2349-6738, IF: 3.029
- A Paper entitled “Security and deployment issues in e-business” has been published in peer review Journal of Communication Engineering and Its Innovations, volume 1, Issue 2, August 2015, pp. 1 to 7.
- A Paper entitled “Indian IT act, 2000 and its amendments: an analysis of its impact on e-business” has been published in International Journal of Advanced Research in IT and engineering (IJARIE) October 2015, Volume 4, Issue 10, pp. 1 to 6, ISSN: 2278-6244, IF: 5.418.
- A Paper entitled “INDIAN INFORMATION TECHNOLOGY (IT) ACT, 2000” (Analysis of its impact on e-business companies in Shivamogga city of Karnataka State) has been published in Glacier Journal of Scientific Research, March 2016, Volume 1, Issue 1, ISSN:2349-8498.

- A Paper entitled “Role of Technology readiness in Developing Trust and Loyalty for e-service” has been published in InnoCentre Electronic Journal, Russia, Volume 1, Issue 1, July 2016, ISSN: 2311-4223.
- A Paper entitled “Profitability Analysis of Indian Information Technology Companies using DuPont model”, has been published in Asian Journal of Management. 2018; Volume 9, Issue 3, pp 1105-1108, ISSN: 2321-5763.
- A paper entitled “Performance Analysis of Indian Information Technology Companies Using DuPont Model”, has been published in IUP Journal of Management Research. Oct 2018, Vol. 17 Issue 4, pp. 7-14.
- A Paper entitled “A Study of Indian Software and Networking Companies Using Extended DuPont Model”, has been published in JNNCE Journal of Engineering & Management (JJEM), Vol. 2: No. 1 January - June 2018, pp. 53-58.
- A Paper entitled “Extended DuPont Ratio Analysis of Indian Information Technology Companies”, has been published in Pacific Business Review International, November 2018, Vol. 11, Issue 5, pp. 5-14.
- A Paper entitled “Parameter evaluation of Indian information technology companies using DuPont model”, has been published in International journal of management and social sciences, April 2019, Vol.8, Issue 2, pp. 44-48.
- A Paper entitled “Gender Classification for Intent analysis in Business Intelligence”, has been published in International Journal for Modern Trends in Science and Technology, Vol. 06, Issue 04, April 2020, pp.100-103.
- A Paper entitled “Opinion Mining for the Customer Feedback using TextBlob”, has been published in International Journal of Scientific Research in Computer Science, Engineering and Information Technology (IJSRCSEIT), ISSN: 2456-3307, Volume 6, Issue 4, pp.72-76, July-August-2020.

Workshop and FDP Attended:

Sl. No	Workshop/FDP	Date	Number of Days	Place
1	Workshop on Intellectual Property Rights	10 th July to 11 th July 2015	2 Days	VTU RO, Bengaluru
2	Workshop on Plagiarism	16th October to 17th October 2015	2 Days	VTU RO, Bengaluru
3	Workshop on Android Development Foundation course	12th June to 16th June 2017	5 Days	Koenig Solutions Limited, Bengaluru
4	FDP on Knowledge discovery and Data Analytics	16 th January to 21 st January, 2018	6 Days	Adichunchanagiri Institute of Technology, Chikkamagaluru
5	Workshop on Machine learning	15 th July 2018	1 Day	Google Pvt Ltd, Bengaluru
6	FDP on Machine Learning	9 th July 2018 to 14 th July 2018	6 Days	Cambridge Institute of Technology
7	Workshop on Machine learning using PYTHON	27 th January to 29 th January 2020	3 Days	PES Institute of Technology and Management
8	FDP on Artificial Intelligence	22 nd to 26 th May 2020	5 Days	Alvas Institute of Engineering and Technology
9	Online FDP on NBA and NACC Accreditation process	4 th to 8 th June 2020	5 Days	M.S Ramaiah Institute of Technology

Invited Talks and Workshops Conducted:

- Gave a Talk on Plagiarism to the final year Students of MBA at PESITM, Shivamogga, Karnataka on January 5th 2016
- Gave a Talk on “Data base management system” VTU syllabus lab experiments in Faculty development program organized by PESITM, Shivmogga, Karnataka, on July 23rd 2016.
- Conducted a one day workshop on Advanced Excel to the 1st year MBA Students in the University BDT college of Engineering, Davangere, Karnataka on 8th December 2016.
- Gave a Talk on “How to write a Technical Paper” to the Information science and Engineering Students of PES Institute of Technology and Management, Shivamogga, Karnataka on 18th April 2017.
- Conducted a one day workshop on “Hypothesis Testing” to the students of first year and second year MBA, at AITM Bhatkal, Karnataka on 10th May 2017.
- Gave a talk on “Android Set up” to the faculty members of CSE and ISE on 5/08/2017 in Faculty development program organized by PESITM, Shivamogga.
- Conducted a half day workshop on “e-commerce” to the students of final year M.Com Students, at PESIAMS Shivamogga, Karnataka on 10th November 2017.
- Conducted a one day workshop on “Financial statement analysis” to the students of first year MBA Students, at UBDTCE Davangere, on 23rd December 2020.

Personal Details:

Name	:	Dr. PRAVEEN GUJJAR J
Age & DOB	:	32 years, 27 - 03 - 1988
Sex	:	Male.
Marital Status	:	Married
Nationality	:	Indian
Permanent Address	:	S/o B L Jagannath Gujjar O S M 5 th Cross, Old Town. Bhadravathi-577 303 Shimoga - Dist. Karnataka
Mobile Number	:	9986116488
Languages Known	:	English, Hindi, Marathi, Kannada,

Other Activities and Hobbies:

- Life time member for Indian Society of Technical Education.
- Attended National Integration Camp through NCC at Parkala.
- Involved in organizing various Cultural and Technical activities.

Declaration

I hereby declare that the particulars mentioned above are true to the best of my knowledge and belief.

(Dr. PRAVEEN GUJJAR J)