

MUDIT VERMA

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Career Summary:

- **Sales & Marketing Professional** with relevant experience.
- **Research Analyst** with hands-on experience in MS-Excel.
- **Six Sigma White Belt** certified.
- **German Proficient**.

Professional Experience:

Organization: JARO Education, Mumbai

April 2019 -August 2019

Designation: Assistant Manager

Roles & Responsibilities:

- Oversee the sales process to attract new clients
- Work with senior team members to identify and manage risks
- Research and identify new market opportunities
- Prepare and deliver pitches to potential investors
- Maintain relationship with existing customers

Organization: Strategic Information Private Limited, Noida

April 2018 - Oct 2018

Designation: Research Analyst

Roles & Responsibilities:

- Devise and evaluate methods for collecting data, such as surveys, questionnaires, and opinion polls
- Gather data about consumers, competitors, and market conditions
- Analyze data using MS-Excel
- Prepare reports and present results to clients and management

Additional Projects and Internships:

- **IDBI Federal Life Insurance:** Interaction and transforming potential leads for life insurance (2018)
- **Big Bazaar, 'Sabse Saste 6 Din':** Sales handling (2017)
- **Progressive Infotech:** Cost Governance and Management of AWS users. E-mail and social campaign and marketing management.

Education Qualification:

- **PGDM in Marketing and Operations:** Jaipuria Institute of Management, Noida (2017-2019)
- **B.Tech. in Mechanical Engineering:** Amity University, Uttar Pradesh (2011-2015).
- **Intermediate (XII):** City Montessori Inter College (ISC) in 2011.

- **High School (X)**City Montessori Inter College (ICSE)in 2009.

Personal Details:

Date of Birth : 19 February 1993
Permanent Address : 4/99, Vishesh Khand, Gomti Nagar Lucknow.
Hobbies : Football, Snooker and Dancing.

Declaration:

I declare that the above facts given by me are true to the best of my knowledge and belief.

Place: Lucknow

Mudit Verma